



Beautiful Resources - May 2016

A community resource for Pennsylvania residents. Funded by the PA Department of Environmental Protection.

Empowering Pennsylvanians to make our communities clean and beautiful.

Keep Pennsylvania Beautiful has a county-based [affiliate network](#). The County affiliates implement local programs based on the needs of their community. Go to Keep Pennsylvania Beautiful's [Calendar of Events](#) to find out what's happening in your area.



Left: Great American Cleanup of PA volunteers from the Southside Slopes Neighborhood Association, Allegheny County **Right:** Keep Pennsylvania Beautiful receives donations from GIANT Food Stores.

Electronics Recycling Update- On May 4, 2016, Representative Ross introduced HB 1900, An Act amending the act of November 23, 2010 (P.L.1083, No.108). On May 9, it was referred to the [House Resources and Energy Committee](#). Representative Ross summarized the amendment as follows: “My legislation would create an opportunity for private contractors to bid on collecting, transporting and recycling the amount of electronic waste in each county that is not currently being accounted for by the

existing system. The cost would be apportioned to the manufacturers on the same market share basis currently being used in the existing law. As in the existing law, manufacturers would be able to bid to take care of their obligations.” To see Representative Ross’ full co-sponsorship memorandum, click [here](#). To review HB 1900 and or track related activities about HB 1900, click [here](#).

For more information on electronics recycling in Pennsylvania, visit KPBP’s consumer education microsite, [eWastePA.org](#).

eWastePA.org: A Consumer Guide to Electronics Recycling in PA Wins National Design Award

[eWastepa.org](#) – KPBP’s consumer education site on electronic waste received an American Web Design Award from Graphic Design USA. The Certificate of Excellence was presented to [PPO&S](#) who designed and built the microsite for Keep Pennsylvania Beautiful. The award honors the power of well-designed websites and online communications to attract audiences, disseminate ideas and information, generate response, and promote products, services and ideas. Only 15% of 1,250 entries were recognized demonstrating that KPBP’s [eWastePA.org](#) is a powerful education tool for Pennsylvania as it continues to work to address e-waste recycling in Pennsylvania.

Keep Pennsylvania Beautiful Welcomes New Staff to Fight Illegal Dumping Across Pennsylvania

Fred Siekkinen recently joined the staff in the position of Enforcement Support Field Operative and Dana Rockwell joined the staff as a Surveillance Camera Technician.

Both will work with local governments, communities, enforcement agencies, and district magistrates statewide, to identify and hold accountable individuals and businesses that choose to dump their trash illegally, through [IllegalDumpFreePA.org](#), an innovative program launched in 2015 that provides surveillance camera loans, training and support to Pennsylvania municipalities and community groups. Visit [IllegalDumpFreePA.org](#) or contact [Heidi Pedicone](#) (724.836.4121) for more information.

Erie County and the City of Chester File Application to Become Keep America Beautiful Affiliates

Erie County and the City of Chester are currently completing training and requirements to join Keep America Beautiful’s expanding nationwide community-based network. The Erie County affiliate will be administered out of the Erie County Department of Planning. The Chester affiliate will be administered out of the City of Chester.

Great American Cleanup of PA Video Contest

Keep Pennsylvania Beautiful is calling for 2-minute videos of people making their communities clean and beautiful through June 3. Electronic submissions should be sent to slarson@keepapbeautiful.org with GACofPA Video 2016 in the subject line. For additional contest details visit www.gacofpa.org/VIDEOCONTEST.aspx.

Great American Cleanup of PA ends May 31st. There is still time to register your events at www.gacofpa.org to get free cleanup supplies, as supplies last.

KPB Distributes 25 Recycled Content Benches Donated from GIANT Food Stores' Bags to Benches Program

In recognition of Earth Day, GIANT Food Stores donated 25 benches made from recycled plastic bags and \$2,500 to Keep Pennsylvania Beautiful to assist with local beautification efforts. The benches will be placed in parks, community gardens and former vacant lots as part of a larger community improvement strategy that brings Pennsylvanians together. The twenty-five donated benches were distributed to local organizations across Pennsylvania, Virginia and Maryland. [Read more.](#)

Does Your Municipality have a Litter Problem?

Keep Pennsylvania Beautiful invites local residents, organizations, civic groups, and businesses to commit to litter free communities by joining their statewide adoption program. The program is an option for most types of local areas, such as municipal roads, communities, parks, neighborhood blocks, greenways, waterways and trails.

According to Keep America Beautiful's 2009 National Visible Litter Survey and Litter Cost Study, litter clean up costs the U.S. more than an estimated \$11.5 billion each year with municipalities spending more than \$790 million and counties spending \$185 million each year. The KPB Adoption Program helps mitigate the costs associated with cleaning up and encourages partnerships between local residents and municipalities.

For more information click [here](#) or contact [Stephanie Larson](#), 724-836-4121 x104. For information about adopting a state maintained road visit the [PA Department of Transportation Highway Beautification homepage](#).

KPB Receives \$20,000 Grant to Continue Cigarette Litter Prevention Program (CLPP)

Keep Pennsylvania Beautiful will partner with the Pennsylvania Fish and Boat Commission (PFBC) and Department of Conservation and Natural Resources (DCNR) to implement CLPP in seven Pennsylvania State Parks with recreational lakes including Bald Eagle, Kooser, Moraine, Neshaminy, Prince Gallitzan and Pymatuning. KPB will also conduct education and outreach to the 65 charter fishing boat companies which are licensed by the Pennsylvania Fish & Boat Commission and the marinas from which they sail. [Read more.](#)

Keep Pennsylvania Beautiful Earns Recognition at 2016 Keep America Beautiful National Conference

Keep Pennsylvania Beautiful and local affiliates received [top honors](#) at the annual Keep America Beautiful National Awards Dinner, held during Keep America Beautiful's recent annual National Conference in

Orlando, Florida.

Dr. Pepper Snapple and Keep America Beautiful Park Recycling Grants

Applications are now being accepted for 2016 public space recycling bin grants through June 10. Click [here](#) for more information.

Value of Volunteer Time

The national value of volunteer time for 2015 is \$23.56, as reported by the [Independent Sector](#).



Left: Great American Cleanup of PA 2016 volunteers from Myerstown Baptist Church, Lebanon County

Right: Keep America Beautiful Awards: Mike Rosen, Senior VP Marketing & Communications, Keep America Beautiful; Shannon Reiter, President, Keep Pennsylvania Beautiful; John Quigley, Secretary PA DEP; Ken Reisinger, Deputy Secretary, PA DEP; Tim O'Donnell, President, PA Waste Industries Association; and Brenda Pulley, Senior VP of Recycling, Keep America Beautiful.



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