

SPRING 2013

Beautiful.

A KEEP PENNSYLVANIA BEAUTIFUL PUBLICATION



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DEAR FRIENDS,

As we gear up for the Great American Cleanup of Pennsylvania, our phones are ringing off the hook and our in-boxes are flooded. PennDOT is graciously shipping our cleanup supplies to every corner of the state and volunteers are gearing up to make their communities a better place! Through all this frenzy, a question we get asked often lingers, "Why are we still cleaning up?"

The short answer is that we know that clean and beautiful communities will lead to greener, more vibrant communities. The long answer is best told with a community transformation.



One of the best examples of a transformation is Morris Park in West Philadelphia. When we met Nicole Chandler, back in 2007, she was pulling couches, appliances and tons of invasive species out of the park which was across the street from her home. In 2012, just five years later, that very same park is now a community gathering place with gardens, walking trails and benches. While Nicole still finds it necessary to clean things up every once in a while, she spends more of her time coordinating community greening projects in and around the park, than picking up trash.

This trend is what we hope to see all over Pennsylvania; a story of rebirth in our communities that has to start somewhere, with someone, willing to clean up. So while in 2012, our volunteers picked up 15 bags of trash for every tree, flower or bulb they planted, we aren't going to shy away from the fact that yes, we help people clean up their communities. We believe that clean and beautiful communities are the bedrock for building stronger more vibrant communities and from our vantage point, getting in on the ground level of community development is a great place to be.

Have a great spring cleanup season and remember to report your results!



Shannon Reiter, President

Left: Shannon and Sydney Reiter

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ANNUAL VOLUNTEER RECOGNITION DINNER

Volunteers, friends, and staff gathered to celebrate individual and organizational accomplishments on December 11, 2012, at the Fred Rogers Center on the campus of Saint Vincent College. In addition to the annual business meeting and round-robin training for affiliates focused on Keep Pennsylvania Beautiful and Keep America Beautiful programming, it was a time to recognize and honor those who make our mission possible.

Celina Seftas from Keep Huntingdon County Beautiful accepted the Keep Pennsylvania Beautiful President's Award for Distinction in Volunteerism. Celina has been an integral part of the Huntingdon County affiliate since 2002, becoming affiliate coordinator in 2008. Keep Pennsylvania Beautiful Gold Shovel Awards were also presented for outstanding programming work accomplished in three focus areas of Prevent It, Clean It, and Keep It.

Prevent It! Since the inception of PA CleanWays of McKean County's annual unwanted household medical waste collection program in 2008, 1,000 pounds of pharmaceuticals have been collected.

Clean It! Since its beginnings, more than 2,600 Allegheny CleanWays' Tireless Project volunteers have extracted 173 tons of debris, including 2,170 tires and 310 bags of recyclables from the rivers' shores.

Keep It! The York County Solid Waste Authority (YCSWA) provides York County volunteers with free trash disposal year round. They distributed thousands of Keep Pennsylvania Beautiful Open Your Eyes to Litter books, and in 2012, offered residents free tire disposal over a period of a month in support of Keep York County Beautiful's goal to prevent and eliminate illegal dumping.

Additionally, two corporate sponsors received a Keep Pennsylvania Beautiful Gold Shovel Award. The Home Depot and BEHR Paint were awarded Gold Shovel Awards for their contributions in 2012 to various Community Greening and Beautification Programs including the Ohio Valley Region VA Hospital Community Beautification and Greening Project and Fresh Paint Days Pennsylvania.

Keep Pennsylvania Beautiful affiliates and local Keep America Beautiful affiliates nominated their own volunteer of the year and these volunteers were presented with an engraved walking stick as a tribute to their efforts to keep Pennsylvania beautiful. They are: Allegheny CleanWays - John Cokley, Keep Bedford County Beautiful - Rod Geist, PA CleanWays of Blair County - Terry H. Stacey, Keep Cambria County Beautiful - Virgil Wilford, Clinton County CleanScapes - Mala Moore, PA CleanWays of Fayette County - Warren Hughes, Keep Huntingdon County Beautiful - Stacey McMath, PA CleanWays of McKean County - Bob Strait, PA CleanWays of Mifflin County - Justin Dobson, Keep Philadelphia Beautiful - Ray Gant, Keep Royal Gardens Beautiful - Dr. Michael Kapolka, Tri-County CleanWays - Sam Bonfield, Westmoreland Cleanways - Chris Seaman, and Keep York County Beautiful - Barbara Stewart.

Celina Seftas accepts President's Award from Jim Bonner, Chair Keep Pennsylvania Beautiful and Matt McKenna, President and CEO Keep America Beautiful.



Adopters of Upland Street, Allegheny County, Damon Webb and Dawn Webb-Turner (since 2008).



SURVEILLANCE CAMERAS AIM TO CURB ILLEGAL DUMPING IN WASHINGTON COUNTY

Keep Washington County Beautiful and Keep Pennsylvania Beautiful have partnered with the Washington County Court System Furlough Into Service Program, funded by the Department of Community and Economic Development-Local Share Account Program, and local officials and law enforcement; the ultimate goal is a clean and beautiful Washington County.

High-tech cameras will be utilized throughout Washington County to capture license plate numbers and images of acts of illegal dumping and vehicle descriptions. All evidence gathered from these cameras will be used to prosecute individuals to the fullest extent of the law. Enforcement actions including monetary fines and community service hours will be imposed on violators. The cameras will be repositioned around the county as needed. In the past several months, evidence found in local dumpsites resulted in successful prosecutions against two individuals for dumping waste along Washington County roads. Two other cases are currently in process.

In 2005, Keep Pennsylvania Beautiful's Illegal Dump Survey identified 126 illegal dump sites, containing an estimated 317 tons of trash. Some sites are inactive and once cleaned up will stay that way. Other sites are active and new waste is added on a regular basis. Cleaning up illegally dumped waste can cost between \$800 and \$1,000 per ton; costs included in this estimate are site identification and verification of ownership, logistics coordination, and all direct costs including waste hauling and disposal.

Questions regarding proper disposal of waste and recycling in Washington County can be answered by Jason Theakston, Recycling Coordinator, Washington County Planning Commission, at 724-228-6811, or by sending email to: theakstj@co.washington.pa.us.

A copy of Guidelines for Littering and Illegal Dumping Enforcement: 5 Steps for Successful Enforcement can be ordered by calling the Keep Pennsylvania Beautiful office at 877-772-3673.

Jack Crow, Department of Environmental Protection Solid Waste Supervisor, finds evidence.



Dan Sitler and Pat Cull, Game Commission officers, install a high tech camera at a chronically dumped site.



RECYCLING ELECTRONICS

In the next stage of the Pennsylvania Covered Device Act, the Act bans disposing certain electronic items either curbside or in landfills starting January 24th, 2013. Under the Act, covered devices include televisions, desktop and laptop computers, computer monitors and computer peripherals, or anything that connects to a computer.

The Covered Device Recycling Act requires that retailers of computers, computer monitors, and televisions provide customers with information on how and where to recycle these devices. The Department of Environmental Protection maintains a list of various electronics recycling opportunities and collection locations on its website including county, municipal, nonprofit, and retailer and manufacturer sponsored collection programs. **To view the current list, visit www.depweb.state.pa.us and select Electronics Recycling from the DEP Programs A-Z menu. You can also recycle your electronics at local municipal or county recycling events.**



GROWING INTEREST IN LITTER PREVENTION SPURS OPEN YOUR EYES TO LITTER REQUESTS

Kudos to the York County Solid Waste Authority for supplying the funds to print 1,000 each of the five volumes of Keep Pennsylvania Beautiful's Open Your Eyes to Litter books. The Authority will publicize the books and distribute them to local school districts to encourage litter prevention. The York County Solid Waste Authority is a founding member of the advisory board of Keep Pennsylvania Beautiful's local affiliate, Keep York County Beautiful.

If your business or organization is interested in providing funding to print any of the Open Your Eyes to Litter books, contact our office toll free at 877-772-3673. In appreciation, your business or organization will be recognized on the back cover of copies printed with your funds. For a description of each book go to www.keeppabeautiful.org and click on the Beautiful Shop.

CUB SCOUTS OPEN THEIR EYES TO LITTER

To help earn their Conservation and Leave No Trace awards, members of Cub Scout Pack 3415 participated in a program presented by Lower Penns Creek Watershed Association in Snyder County. A watershed model was used to show what happens to litter, oil, fertilizers, pesticides, and pet waste when it rains. Then each scout was asked to create a poster around the expression "Litter, litter everywhere, you're the one who has to care!" A fishing rod set provided by the watershed association and PA Waterways Anglers was presented to Cub Scout Todd Straub for his winning entry.

FREE BOOKS FOR YOUR EARTH DAY CELEBRATION

Keep Pennsylvania Beautiful is offering 50 copies of Open Your Eyes to Litter - Keeping Our Greenways Clean at no cost. Orders will be filled on a first-come, first-served basis while supplies last. This activity book is designed to teach children, grades 4 thru 6, about how litter affects our greenways, how greenways function, and to encourage both awareness and stewardship of greenways. The book addresses the PA Department of Education Academic Standards and was developed with a grant from the Department of Conservation and Natural Resources, Bureau of Recreation and Conservation. **To order 50 books free of charge visit www.keeppabeautiful.org and go to The Beautiful Shop to complete the order form.**



GREAT AMERICAN CLEANUP OF PA VIDEO CONTEST

Keep Pennsylvania Beautiful is announcing their Great American Cleanup of Pennsylvania video contest. Send a 3-5 minute video of your Great American Cleanup of PA event showing individuals, groups, children, and adults having fun making your communities clean and beautiful! Include music, be creative, and have fun! Deadline for entries is May 24, 2013. For guidelines and entry form visit www.keeppabeautiful.org/.

Be sure to vote for your favorite video! Visit the Keep Pennsylvania Beautiful Facebook page to vote for your favorite video beginning on June 1st. The winning entry will receive a \$300 cash prize. Two runners up will receive \$150 each. Winning entries will also be featured on YouTube. Cash prizes are sponsored by Pennsylvania Waste Industries Association.

JOIN US FOR THE GREAT AMERICAN CLEANUP OF PA

You can participate in the 2013 Great American Cleanup of PA held March 1st through May 31st. During this period, registered events are eligible for free bags, gloves, and vests from PennDOT district offices and several Keep America Beautiful Pennsylvania affiliates. Events can consist of litter cleanups, illegal dump cleanups, beautification projects, special collections, and educational events. The Pennsylvania Department of Environmental Protection and the Pennsylvania Waste Industries Association will again sponsor Let's Pick It Up PA Days. All registered events held from April 20th through May 6th will be eligible for free trash disposal at participating landfills.

We need your help to make this the best year ever with more registered events and more trash removed from Pennsylvania's landscape. In 2012, all 67 counties participated by registering over 4,000 Great American Cleanup of PA events, removing over 6,700,000 pounds of trash, by the hard work and dedication of over 141,000 volunteers.

Community and civic associations, schools and youth groups, families and friends, business employees, hunting and fishing clubs, conservation organizations, sports teams, and others can organize their members and participate in the Great American Cleanup of PA. **Go to www.keeppabeautiful.org and click on the Great American Cleanup of PA icon at the top of the page, or go to www.gacofpa.org.**



KEEP AMERICA BEAUTIFUL

GREAT AMERICAN CLEANUP

#KeepAmericaBeautiful

NATIONAL SPONSORS



Keep Bedford County Beautiful Stream
Sweep volunteers plant flower bulbs.

MAKING A DIFFERENCE ALL YEAR LONG

While we often focus on the cleanup of large illegal dumpsites, Keep Pennsylvania Beautiful volunteers are also in the business of keeping our roadways, waterways, and other natural areas free from litter all year long. Some have been at it for 10 or 20 years! Now that's dedication. These citizens know that personal involvement has proven to be the best way to keep our roads and other areas clean.

Carolyn Royse has been cleaning up Dunn Road in Westmoreland County for over 20 years. The adoption was one of the first for Keep Pennsylvania Beautiful (then PA CleanWays). For years, her family and friends lifted countless tires, appliances, pieces of furniture, beer cases, and drug paraphernalia from the stream and hillside that parallel Dunn Road. Regular patrols of the road helped to eventually stop illegal activity and soon local residents got involved in routine cleanups. The road continues to be maintained for those who walk, cycle, and run the road.

John Somonick and Linda Jones adopted Hilltop and McHenry roads in Indiana County in 2002. Since then, they have logged 754 pounds of aluminum cans, 171 tires, and countless bags of trash. They also voluntarily clean four other local roads and say they value continued involvement with Keep Pennsylvania Beautiful because it enables them to meet and interact with so many other like-minded people doing the same thing in their neighborhoods.



John and Linda clean up.

Adopting is an easy way to make a visible impact and help the local community at the same time. **To adopt an area you care about contact Stephanie Larson at slarson@keeppabeautiful.org or 877-772-3673 ext. 104.**

INTERNATIONAL COASTAL CLEANUP - ALLEGHENY OUTFITTERS

Allegheny Outfitters, a family-run canoe and kayak livery and outdoor gear store located along the National Wild & Scenic Allegheny River in Warren County, is a long-time participant of the International Coastal Cleanup. In 2009, owner Piper VanOrd founded a five-day river clean-up to remove garbage from 31 miles of the river to highlight how the Allegheny is an important recreation, ecological, and economic resource in the Pennsylvania Wilds region. The cleanup has attracted hundreds of volunteers and sponsors who over the last four years have pulled more than 34,000 pounds of metal, 1,500 tires, and hundreds of pounds of trash from the river. Allegheny Outfitters provides free boats to encourage participation. To learn more visit www.AlleghenyOutfitters.com.

The International Coastal Cleanup (ICC) runs from September through October. Nearly 8,000 volunteers from 48 counties across Pennsylvania canvassed their communities to remove over 714,000 pounds of trash and debris from Pennsylvania's waterways and coastal regions during the 2012 ICC event. **Go to www.keeppabeautiful.org and click on Cleanups or contact Michelle Dunn at 877-772-3673 ext. 113 or mdunn@keeppabeautiful.org for more information about the ICC.**

Owner, Piper VanOrd, in front of Allegheny Outfitters.



ICC volunteers scouting the river for trash.



RECYCLE-BOWL RESULTS ARE IN

Results of Recycle-Bowl, a friendly competition to promote waste reduction activities for recycling programs in grades K-12, have been announced. Riverside Elementary West in Taylor, Pennsylvania, is the Pennsylvania Recycle-Bowl competition winner for 2012 by recycling the most material per person per school in Pennsylvania! As the state champion, Riverside Elementary West will receive \$1,000 for recycling 31 pounds per person. A national champion will be chosen from the top state winners to receive an additional prize of \$1,000 and \$2,500 in store credit from Busch Systems to purchase recycling bins for their school. This free competition is held annually. **Visit www.recycle-bowl.org for more information**

\$1,000 SCHOLARSHIP AVAILABLE

Keep Pennsylvania Beautiful is accepting applications for the annual Sue Wiseman Scholarship. One high school senior is selected each year to receive a \$1,000 award for implementing a project that focuses on one of Keep Pennsylvania Beautiful's focus areas of Prevent It, Clean It, or Keep It. Projects that improve and involve the community and whose benefits are long lasting will be given precedence. **For more information, or to download an application and program requirements, go to <http://keeppabeautiful.org/GrantsAwards/SueWiseman.aspx> or contact Stephanie Larson at 877-772-3673 ext. 104**

FRESH PAINT DAYS PENNSYLVANIA

Keep Pennsylvania Beautiful's Fresh Paint Days Pennsylvania 2012 made a real difference in local communities. With paint donated by Behr Paint, and supplies donated in the form of gift cards from Home Depot, community groups revitalized a community center, homeless mission, pool, library, community and park buildings, and an amphitheater! Communities responded in earnest with Keep Pennsylvania Beautiful receiving more than 40 applications. After a difficult process, eight projects were chosen. In total, 123 volunteers donated over 640 hours of support for the projects. **To read about the 2012 Fresh Paint Day grant recipients and their projects go to www.keeppabeautiful.org and click on Grants & Awards.**

The Borough of Irwin Amphitheater volunteers.



Pennsylvania Environmental Council restored the Norfolk and Western Caboose located just outside of the California University of Pennsylvania's campus.



KEEP AMERICA BEAUTIFUL - NATIONAL PLANTING DAY

In 2002, Keep America Beautiful launched its inaugural National Planting Day to celebrate the value and power of native species in restoring ecological balance to the environment while creating greener, more beautiful communities. With a national focus on September 8th and activities running throughout the fall, national nonprofit Keep America Beautiful, its affiliates, and its partners mobilized Americans to plant native species of trees, flowers, and plants. In honor of National Planting Day, Keep Pennsylvania Beautiful affiliate, Westmoreland Cleanways partnered with Waste Management-Valley Landfill in Irwin to coordinate local community groups to plant native plants and trees at the entrance to their wetlands wildlife observation platform.

For more information or to participate in National Planting Day 2013 go to www.kab.org and search National Planting Day.

COMMUNITY BEAUTIFICATION AND GREENING PROJECT

Keep Pennsylvania Beautiful was awarded an \$80,000 grant from The Home Depot Foundation for its Ohio Valley Region VA Hospital Community Beautification and Greening Project. In partnership with Keep Ohio Beautiful and Team Depot, Keep Pennsylvania Beautiful revitalized outdoor green spaces at two Veteran Affairs Hospitals in the Ohio Valley Region including the Dayton VA Medical Center and the VA Pittsburgh Healthcare System's Pittsburgh H.J. Heinz Campus. The project directly benefited more than 1,000 veterans and their families in the Ohio Valley Region.

This effort is part of Celebration of Service, The Home Depot Foundation's two-month initiative to improve homes and lives for U.S. military veterans. During Celebration of Service, The Home Depot associates completed hundreds of service projects across the country between September 11th and Veteran's Day to give back to those who have served our nation.



Home Depot volunteers beautify the VA Pittsburgh Healthcare System's Pittsburgh H.J. Heinz Campus.

CONSERVATION LANDSCAPES INITIATIVE

Keep Pennsylvania Beautiful was proud to be a sponsor for the Conservation Landscape Summit on January 14-15. The Pennsylvania Environmental Council, with support from the William Penn Foundation, Richard King Mellon Foundation, Community Foundation for the Alleghenies and the Department of Conservation and Natural Resources, brought together hundreds of community organizations and small businesses working together to build communities around a sense of place not political boundaries. Keep Pennsylvania Beautiful believes clean and beautiful communities are fundamental building blocks to broad community revitalization efforts and are grateful for the opportunity to support this program.

Collaborations known as the Conservation Landscape Initiative (CLI), are developing in landscapes where there are strong natural assets, local readiness and buy-in, and state-level investment support. Several state agencies, local governments, funders, and non-profits have worked strategically and collaboratively on the ground for several years in seven CLI's to develop this value-driven, place-based approach. **For more information visit <http://www.dcnr.state.pa.us/cli/index.htm>.**



2012 KEEP AMERICA BEAUTIFUL NATIONAL AWARDS & RECOGNITION IN PENNSYLVANIA

STATE AFFILIATE INNOVATION AWARD: Keep Pennsylvania Beautiful, in partnership with The Children's Museum of Pittsburgh, built a certified outdoor Nature Explore Classroom to be maintained by the museum. The Nature Explore Classroom is available to all Museum patrons, as well as early education students in the Head Start program. Local school children and visitors can now learn about nature in an outdoor setting.

BEST STATEWIDE ACTIVATION AWARD: Keep Pennsylvania Beautiful coordinated the Great American Cleanup of PA with 100% county participation, 141,264 volunteers, 338,148 bags of trash, and \$450,000 worth of in-kind support. "Keep America Beautiful's Great American Cleanup Best Statewide Activation Award recognizes the outstanding success of statewide support and involvement for affiliates," said Matt McKenna, president and CEO of Keep America Beautiful.

GREAT AMERICAN CLEANUP PARTNERSHIP AWARD: Pennsylvania Department of Transportation provided support for the Great American Cleanup through its network of 7,500 Adopt-A-Highway groups to promote, encourage participation in the event, and distribute supplies to its 67 county maintenance facilities, providing gloves, bags, and vests to all registered participants.

2012 KEEP AMERICA BEAUTIFUL PRESIDENT'S CIRCLE AWARD: The President's Circle Awards were presented to the following Keep America Beautiful affiliates in Pennsylvania for their management and programing excellence.

KEEP ALLENTOWN BEAUTIFUL, KEEP LANCASTER COUNTY BEAUTIFUL, KEEP PENNSYLVANIA BEAUTIFUL, WESTMORELAND CLEANWAYS, KEEP YORK BEAUTIFUL



Innovation Award: Michelle Dunn (Keep Pennsylvania Beautiful), Gary Smith (Keep Lancaster County Beautiful), Barbara Baker (Keep Lancaster County Beautiful), Matt McKenna (CEO & President Keep America Beautiful), Shannon Reiter (President, Keep Pennsylvania Beautiful), and Ken Anderson (Pennsylvania Waste Industries Association- Republic Services).



2012 Great American Cleanup Partnership Award - Daryl St. Clair (PennDOT), Kenneth Reisinger (PA Department of Environmental Protection), Shannon Reiter (President, Keep Pennsylvania Beautiful), Kenneth Anderson (PWIA/Republic Services), Richard Ebeling (PennDOT), Joseph Demko (PennDOT).

AMERICA RECYCLES DAY

CAMBRIA HEIGHTS ELEMENTARY SCHOOL COLLECTS EYEGLASSES

As part of America Recycles Day, Cambria Heights Elementary School in Cambria County collected 961 pairs of used eyeglasses and sunglasses for the Northern Cambria Area Lions Club for their Recycle for Sight Program. Daria Wargo, School Counselor and Regina Yannella, fifth Grade Science Teacher, coordinated the effort for students in pre-K through fifth grade and encouraged participation by creating a little friendly competition. The classroom that collected the most eyeglasses between October 28th and November 8th enjoyed a pizza party and second and third place were given popsicles for their efforts. Prizes were also given to the individual student who collected the most glasses - 81 pairs! Cambria Heights Elementary School gained national recognition during the previous school year for collecting over 40,000 plastic grocery bags, also held in conjunction with America Recycles Day.

As a partner with Lions Club International, Wal-Mart Vision Center in Ebensburg accepted the eyeglasses for cleaning, sorting by prescription, and packing. The glasses will be distributed to people in need in developing countries. **To learn more about the Lions Recycle for Sight Program visit <http://www.lionsclubs.org/EN/our-work/sight-programs/index.php>.**



Daria Wargo, left, Lions Club representatives, and school children with their cache.



KEEP AMERICA BEAUTIFUL CELEBRATES 60 YEARS

Keep America Beautiful (KAB) held its 60th anniversary National Conference in Washington, D.C. January 28-31, 2012. The conference brought together more than 450 executives from community improvement organizations across the country and focused on building and sustaining vibrant communities. Keep America Beautiful President and CEO Matt McKenna opened the conference with a keynote speech about creating and sustaining communities that are socially connected, environmentally healthy, and economically sound. The conference offered programs and breakout sessions that focused on education, motivating, and encouraging activation of initiatives that create and preserve vibrant communities. Pennsylvania brought home a host of National Awards for our programing excellence and Shannon Reiter, President of Keep Pennsylvania Beautiful, led a session entitled "Branding and Change Management". Additionally, Reiter served on a panel alongside national experts from the Arbor Day Foundation and the National Wildlife Federation to present 'Building Partnerships to Create Nature-based Outdoor Classrooms'. Barb Baker, Keep Lancaster County Beautiful, presented at the very popular Steal This! session to highlight successful programs underway in Lancaster County.



Barb Baker, far right, with Keep America Beautiful friends.

KEEP PENNSYLVANIA BEAUTIFUL**AFFILIATES**

Allegheny CleanWays

Keep Allentown Beautiful*

Keep Bedford County Beautiful

PA CleanWays of Blair County

Keep Bucks County Beautiful

Keep Bradford County Beautiful

Tri-County CleanWays (Butler, Lawrence & Mercer)

Keep Cambria County Beautiful

Clinton County CleanScapes

PA CleanWays of Cumberland County

PA CleanWays of Elk County

PA CleanWays of Fayette County

Keep Harrisburg Beautiful*

Keep Huntingdon County Beautiful

Keep Juniata County Beautiful

Keep Lancaster County Beautiful*

PA CleanWays of McKean County

PA CleanWays of Mifflin County

Keep Perry County Beautiful

Keep Philadelphia Beautiful*

Reading Beautification, Inc.*

Keep Royal Gardens Beautiful

Keep Somerset County Beautiful

PA CleanWays of Venango County

Keep Washington County Beautiful

Westmoreland Cleanways*

Keep York Beautiful*

Keep York County Beautiful

*Those with an Asterisk are also affiliates of Keep America Beautiful

BEDFORD COUNTY CLEANS AND BEAUTIFIES KEEP BEDFORD COUNTY BEAUTIFUL

Each year, the Bedford County Stream Sweep brings together large enthusiastic crowds, drawn to picking up litter and trash from county waterways and beautifying public spaces around Bedford. While most volunteers are picking up trash, even the youngest participants can be found planting bulbs in flower beds with parents and friends, and a picnic style lunch, grilled and served at the park along the river, finishes the day.

In 2007, the outdoor gear company REI built a distribution center in Bedford County and quickly established a reputation of engagement in conservation volunteerism and outdoor education. The 2008 river cleanup was the first time REI participated and when the event was reborn in 2010 as the Bedford County Stream Sweep, REI was a full partner in planning and executing, even assuming the primary role in volunteer registration. At about the same time, Keep Bedford County Beautiful was invited to submit a grant proposal to REI national headquarters. With the assistance of Keep Pennsylvania Beautiful, Keep Bedford County Beautiful was successful in obtaining a \$5000 grant from REI to fund Stream Sweeps for 2011 and 2012. In 2012, another grant invitation resulted in a \$10,000 award to fund another Stream Sweep in 2013 and also to establish a local tree 'bank' to maintain trees and other seedlings for beautification and conservation projects throughout the county. The Keep Bedford County Beautiful tree bank begins operation in 2013 and should be able to distribute seedling transplants to watershed groups and others planning conservation projects in the fall of 2013. Many groups join REI and Keep Bedford County Beautiful for the Stream Sweep and community enthusiasm continues to grow. We are hopeful the tree bank project finds similar success.

2012 Stream Sweep participants.



TIRE WAR

In 2005, Keep Pennsylvania Beautiful affiliates Keep Huntingdon County Beautiful and PA CleanWays of Mifflin County decided to challenge each other to see which affiliate could collect the most tires at a tire special collection held on the same day. The winner would receive an award they created, the Gold Rim Award. The affiliate collecting the least amount of tires would receive the Flat Tire Award. This past September, the Tire War had its Seventh Annual Event! Over the years two more affiliates have joined the event, Keep Perry County Beautiful and Keep Juniata County Beautiful. The winner of the 2012 Tire War was newcomer Keep Juniata County Beautiful with 1,700 tires collected and recycled, demonstrating the need for the collection in the County.

Since the inception of the Tire War, 17,092 tires have been collected involving 222 volunteers who donated 1,134 hours in these four rural counties. The events are sponsored by a Department of Environmental Protection Household/Small Business Hazardous Waste Collection Program grant that covers up to half the costs of the collection.



Teddi Stark, Keep Juniata County Beautiful Affiliate Coordinator accepts the Gold Rim Award from Shannon Reiter, Keep Pennsylvania Beautiful, President at the Keep Pennsylvania Beautiful Annual Volunteer Recognition Dinner in December 2012.

GIVING OLD SHOES A NEW LIFE FOR AMERICA RECYCLES DAY

When Westmoreland Cleanways decided to collect shoes in partnership with Shoebox Recycling in early Fall 2012, they had no idea what kind of response they would receive. They “kicked off” their “Worn But Not Worn Out” shoe drive at the Westmoreland County Courthouse on November 15th to celebrate America Recycles Day. With the help of Westmoreland County Commissioners and the facility and County Police staff, the collection was set up in the lobby of the courthouse and in just two hours, eleven cartons of shoes were collected for shipment to those in need around the globe. Shoe recyclers also had the opportunity to participate in the “Find Your Solemate” program. With a simple note in a shoe, the recipient can contact the original donor, closing the loop by revealing where a pair of shoes ends-up.

Visit www.shoebboxrecycling.com for information on hosting a collection.



Ellen Keefe, Westmoreland Cleanways Executive Director, stands with donated shoes.

KEEP PENNSYLVANIA BEAUTIFUL WELCOMES KEEP BRADFORD COUNTY BEAUTIFUL

Keep Pennsylvania Beautiful is pleased to welcome a new affiliate. Keep Bradford County Beautiful will be hosted by the Bradford County Conservation District. Mike Lovegreen, their District Manager, will be the Affiliate Coordinator. The affiliate will conduct cleanups, special collections, and educational events. The Bradford County Conservation District partnered with Keep Pennsylvania Beautiful to survey Bradford County in 2012 for illegal dumpsites and identified 74 sites with an estimated 116.25 tons of trash.

LIST OF EVENTS FROM JULY 1 THROUGH DECEMBER 30, 2012 (NOT INCLUDING THE 90 INTERNATIONAL COASTAL CLEANUP EVENTS)***REPRESENTS MULTIPLE EVENTS AT THAT LOCATION****Allegheny**

ALCOSAN Open House, Pittsburgh City
 Allderice Roundtable, Pittsburgh City
 August DumpBusters 2012, Pittsburgh City
 Battery Drive South, Pittsburgh City
 Bower Hill and Cochran*, Mount Lebanon Township
 Chevron Community Days in Moon Township,
 Moon Township
 December DumpBusters 2012, Pittsburgh City
 Edgewood & Dickson Elementary, Swissvale Borough
 FLW Fishing Tournament, Pittsburgh City
 Gold Way to Baum Blvd., Pittsburgh City
 Green Innovation Festival, Pittsburgh City
 July DumpBusters 2012, Pittsburgh City
 Love Your Block Orientation, Pittsburgh City
 Millvale, Pittsburgh City
 Mulford Street, Pittsburgh City
 Natrona Summer Lunch Program, Pittsburgh City
 November DumpBusters 2012, Pittsburgh City
 October DumpBusters 2012, Pittsburgh City
 Ohio Watershed Cruise, Pittsburgh City
 Parkwood Road*, Pittsburgh City
 Perry Roundtable, Pittsburgh City
 REI Christmas Wrapping Outreach, Pittsburgh City
 SciTech RoundTable, Pittsburgh City
 September DumpBusters 2012, Pittsburgh City
 Settlers Cabin, Pittsburgh City
 Sheraden Skate Park, Pittsburgh City
 Tireless Event - Millvale Annual Coastal CU,
 Millvale Borough
 Tireless Friday - Braddock 11th St., Pittsburgh City
 Tireless Friday - Chartiers Creek,
 Upper St. Clair Township
 Tireless Friday - Duck Hollow, Pittsburgh City
 Tireless Friday - Southside Riverfront Trail - 4th Street,
 Pittsburgh City
 Tireless Project - Braddock, Pittsburgh City
 Triathlon, Pittsburgh City
 Upland Street, Pittsburgh City

Armstrong

Glade Run Road and Milton Road, Wayne Township

Bedford

Bedford County Stream Sweep, Bedford Borough,
 Bedford Township, Everett Borough, Hopewell
 Township, Snake Spring Township
 Everett Borough Service Project, Everett Borough
 Floating Wetland Islands Native Plantings,
 Shawnee State Park

Blair

Holiday Packaging Recycling Drop Off,
 Logan Township
 Wertz Road-Phase II, Woodbury Township

Bucks

America Recycles Day, Doylestown Borough
 North Branch Stream Cleanup, Plumstead Township

Cambria

Appliance and Tire Collection*, Tunnelhill Borough
 Cambria Heights Elementary LFSZ Cleanup,
 Carrolltown Borough
 Cemetery Road, Portage Township
 Friendlea Road, Cambria Township
 Hufford Hill Road, Portage Township
 Oakridge Drive, Adams Township
 Walnut Avenue, Susquehanna Township
 WPA Road, Adams Township

Centre

PA Downtown Center 2012 Annual Conference,
 State College

Clearfield

Laurel Run Road, Huston Township

Clinton

2nd Annual West Branch Susquehanna River Cleanup,
 Dunnstable Township
 3rd Annual Bald Eagle Creek Cleanup with Croda,
 Castanea Township
 9th Annual West Branch Susquehanna River Cleanup,
 Woodward Township
 Glen Road, Allison Township
 State Rt. 144 S. Pull-Off, Noyes Township

Cumberland

Creekside Drive, East Pennsboro Township
 Leeds Road*, Penn Township

Dauphin

County Commissioners Association of PA,
 Hershey

Delaware

Little Tinicum Island, Tinicum Township

Elk

Jackson Road, St. Marys Borough
 Oknefski Road, Ridgway Township
 Water Street Ext., Ridgway Township

Fayette

Allison Road, Davidson Siding & East Ave.,
 Luzerne Township
 Baker Hill Road, German Township
 Braznell Road, Redstone Township
 Calvary Church Road, Saltlick Township
 Chevron Community Day Fayette,
 Menallen Township
 Craig Lane, North Union Township
 Fallen Timbers Road, Springhill Township
 Hague Lane, South Union Township
 Redstone Creek, Gallatin, Penn & Locust Street,
 Uniontown City
 Ridge Blvd., Dunbar Township
 Township Drive/Cinder Road, South Union Township

Forest

Clarion River, Barnett Township

Greene

Pettit Road and Breakneck Road,
 Washington Township
 Stahl Road, Bryan Ridge Road, Aleppo Township

Huntingdon

7th Annual Tire War, Huntingdon Borough
 Hogan & Wrangletown Road, Shirley Township
 Huntingdon County Fair, Huntingdon Borough

Indiana

Hoodlebug Trail Extension, Center Township
 Pepley Road, Washington Township
 Ray Road, Cherryhill Township

Lawrence

Appliances, Electronics, Tires & More Collection Event,
 Hickory Township
 Bags Life - Lawrence County Solid Waste Authority,
 City of New Castle

Jefferson

Brookville Historic District*, Brookville Borough
 Mahoning Shadow Trail - Sisk Vassallo,
 Young Township

Juniata

7th Annual Tire War, Mifflintown Borough

Lancaster

Lancaster General College of Nursing and Health
 Sciences Recycling Week, Lancaster City
 Conestoga River Cleanup, Lancaster County Central Park
 Franklin and Marshall Student Litter Pickup, Lancaster City
 J.E. Fritz Elementary School, Lancaster City
 Lebanon-Lancaster Watershed Forum, Multi-municipal
 Millersville University Stewards of Sustainability Conference,
 Multi-municipal
 Millersville University Sustainability Committee Recycling
 Education and Pledge, Millersville Borough
 National Night Out, Multi-municipal
 RR Donnelley Wellness Fair, Lancaster City
 United Way Day of Caring, Multi-municipal
 Weis Markets Education Display, 14 locations
 throughout County

Lawrence

Annual Electronics and More Collection, Hickory Township

Luzerne

Hayfield & Deer Park Roads, Lehman Township

Lycoming

East Lycoming School District, Hughesville Borough

McKean

2012 Tire Collection, Bradford City
 Drone Road*, Lafayette Township
 Riterville Road/Mt. Alton to Roberts Road, Lafayette Township

Mercer

Annual Electronics and More Collection, Jefferson Township
 Greenwood Drive, Grove City Borough

Mifflin

7th Annual Tire War, Lewistown Borough
 America Recycles Day at Burnham Weis, Burnham Borough
 Big Ridge Road, Granville Township
 Community Day in the Valley, Reedsville
 Havice Valley Road*, Armagh Township
 International Coastal Cleanup, Armagh Township
 Juniata River, Lewistown Borough
 Peach Orchard Road, Granville Township

Montgomery

North Wales Elementary School*, North Wales Borough

Perry

7th Annual Tire War, Carroll Township

Philadelphia

America Recycles Day, Philadelphia City
 City Year- 2012, Philadelphia City
 Daniel Ritz Volunteer Day*, Philadelphia City
 Dine Green Program*, Philadelphia City
 Ernest and Young with Live United, Philadelphia City
 Founder John Skeif In Service of Harambee Institute*,
 Philadelphia City
 Independence Blue Cross with United Way Day of Caring,
 Philadelphia City
 International Coastal Clean Up with Villanova Day*,
 Philadelphia City
 Jack & Jill of America*, Philadelphia City
 Littering is Wrong*, Philadelphia City
 Love Your Park - United Way Live United*, Philadelphia City
 MLK Electronics Recycling - Girard College, Philadelphia City
 National Day of Action, Philadelphia City
 Rose Recreation Center, Philadelphia City
 75th and Lansdowne, Philadelphia City
 Tierney with Live United, Philadelphia City

Somerset

Brehm Road, Jenner Township

Tioga

Williamson Jr. Sr. High School, Tioga Borough

Venango

7th Annual Tire War, Cranberry Township
E-Waste Collection, Cranberry Township

Washington

Dog Run Road, Donegal Township
Hancock Road*, Centerville Borough
Hawthorn Road, East Finley Township

Westmoreland

American Legion Road, Unity Township
America Recycles Day, Westmoreland County Courthouse
Backyard Composting, Valley Landfill, Irwin
Borough of Mt. Pleasant - Standard Shaft Club,
Mount Pleasant Borough
Buffenmyer Road/Beatty Flats Road/Carney Road Ext.,
Unity Township
Cribb Station Road, Hempfield Township
Education Program, 18 locations throughout County
Fire Tower Road (TR 349), Donegal Township
Five Star Trail - Youngwood to Armbrust, Hempfield Township
Hard to Recycle Collection, Westmoreland County
Community College
Hills Church Road, Murrysville Borough
Household Hazardous Waste Collection, Westmoreland County
Community College
JFK Avenue, Mount Pleasant Borough
K.A.R.A.T. School of Learning, Greensburg City
Kregar Road, Donegal Township
National Planting Day, Valley Landfill, Irwin
Old Salem Road #1011 to #1105, Hempfield Township
Racetrack Road/North Center Ave. Extension, New Stanton Borough
Ridge Road, Penn Township
Shultz Road East, Huntingdon Township
South Urania Avenue, Greensburg City
Tarr Hollow/Bulltown Roads, Murrysville Borough
Wildcat Way, Unity Township
Yough River Cleanup, West Newton

York

Goldsboro National Night Out, Goldsboro Borough
Manchester Borough 4H Planting, Manchester Borough
York Fair, Manchester Borough
Railroad Street/Stillhouse Road, Newberry Township, Goldsboro

BUSINESS COUNCIL MEMBERS

BENEFACTORS: \$5,000 - \$9,999

Pennsylvania Food Merchants Association
Pennsylvania Waste Industries Association
Pennsylvania Beverage Association

PATRONS: \$1,000 - \$4,999

American Chemistry Council
Greenstar Recycling
Republic Services
Steel Recycling Institute

ASSOCIATES: \$100 - \$999

Borough of Leetsdale
Clinton County Solid Waste Authority -
Wayne Township Landfill
Indiana Moose Lodge 174
Keystone Technology Management, LLC
Nestor Resources, Inc.
New Morning Farm
Original Italian Pizza
Professional Recyclers of Pennsylvania

Since 1990 Statewide Statistics:

96,924,376 Pounds of Trash Properly Disposed

1,511,221 Invaluable Volunteers

651,409 Tires Properly Disposed

118,702 Miles of Road Cleaned

30,818 Participating Communities

Our vision is a clean and beautiful Pennsylvania. It is a vision we all share. A clean and beautiful Pennsylvania means quality of life for our residents, economic development and prosperity in our communities, a sense of pride, and a brighter future for our children.

KEEP PENNSYLVANIA BEAUTIFUL THANKS THE FOLLOWING FUNDERS FOR HELPING TO MAKE OUR PROGRAMS POSSIBLE.

This list reflects support received from July 1 through December 31, 2012.

BEHR PAINT

CHEVRON

COMMONWEALTH OF PENNSYLVANIA OFFICE OF ATTORNEY GENERAL DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT, WASHINGTON COUNTY COMMISSIONERS

- Local Share Account Fund

DEPARTMENT OF ENVIRONMENTAL PROTECTION

- Bureau of Waste Management
- Coastal Resources Management
- Pennsylvania Household Hazardous Waste Program

DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES

- Bureau of Recreation and Conservation

ENVIRONMENTAL FUND OF PENNSYLVANIA

FOUNDATION FOR PENNSYLVANIA WATERSHEDS

GREENSTAR RECYCLING

HOME DEPOT

KEEP AMERICA BEAUTIFUL

- American Recycles Day
- Cigarette Litter Prevention Program
- Lowe's
- Recycle Bowl
- UPS

PENNSYLVANIA HORTICULTURAL SOCIETY

REI, INC.

SVENSKA CELLULOSA AKTIEBOLAGET

THE RICHARD KING MELLON FOUNDATION

UTILITIES PROGRAM - UNITED STATES DEPARTMENT OF AGRICULTURE

WAL-MART - ETTERS, YORK COUNTY

WASTE MANAGEMENT



KEEP
PENNSYLVANIA
Beautiful

Keep Pennsylvania Beautiful

105 West 4th Street
Greensburg, PA 15601-2981

(877) 772-3673 toll free

Phone: (724) 836-4121

Fax: (724) 836-1980

E-mail: info@keeppabeautiful.org

Return Service Requested

This newsletter is accessible electronically by going to the "Newsroom" on our website keeppabeautiful.org.

To unsubscribe to this newsletter, please call or e-mail the Keep Pennsylvania Beautiful office.

Empowering Pennsylvanians to make our communities clean and *Beautiful*.

RETURN SERVICE REQUESTED

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**For volunteer opportunities
go to keeppabeautiful.org.**



Students enjoy the Pittsburgh Children's Museum Outdoor Classroom.

Keep Pennsylvania Beautiful is a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

If you are interested in supporting Keep Pennsylvania Beautiful please fill out and return the form below to:

Keep Pennsylvania Beautiful 105 West Fourth Street, Greensburg, PA 15601

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____ COUNTY _____

PHONE _____ EMAIL _____

INDIVIDUAL OR FAMILY MEMBERSHIP:

- ☐ \$15-99 Friend
- ☐ \$100-499 Sponsor
- ☐ \$500-999 Supporter
- ☐ \$1,000-4,999 Sustaining Member
- ☐ \$5,000+ Environmental Steward

NONPROFIT PARTNERS

- ☐ \$100 Nonprofit Partner

BUSINESS COUNCIL MEMBERSHIP LEVELS:

- ☐ \$100 - 999 Associate
- ☐ \$1,000 - 4,999 Patron
- ☐ \$5,000 - 9,999 Benefactor
- ☐ \$10,000+ Corporate Steward

PLANNED GIVING

If you are interested in making a legacy gift to Keep Pennsylvania Beautiful, please contact Shannon Reiter, President at sreiter@keeppabeautiful.org.

PLEASE CHARGE MY CREDIT CARD

☐ VISA ☐ MASTERCARD ACCT # _____

EXP. DATE _____ SIGNATURE _____

Please make checks payable to Keep Pennsylvania Beautiful. A copy of Keep Pennsylvania Beautiful's registration and financial information may be obtained from the PA Department of State. Gifts to Keep Pennsylvania Beautiful are tax-deductible.