

WINTER 2012

Beautiful.

A KEEP PENNSYLVANIA BEAUTIFUL PUBLICATION.



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Beautiful

Keep Pennsylvania Beautiful

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DEAR FRIENDS,

As winter settles in across Pennsylvania, I trust you enjoyed your holidays with family and friends. Like many of you, I did my fair share of traveling. While out and about, my eyes often wondered, searching for a glimpse of wildlife. Unfortunately, sometimes I caught a glimpse of trash instead. It is hard to imagine that anyone would toss anything out the car window these days. However, as the upcoming snowmelt will confirm, this happens all too often. Fortunately, there are people like you that understand that clean and beautiful communities are the cornerstone to quality of life.

As you enjoy these last few months of winter, know that we are busy getting ready for the more than 150,000 volunteers that annually storm our parks, trails, and streets to reclaim our communities as part of the Keep Pennsylvania Beautiful Great American Cleanup of PA. These volunteers will pick up trash, plant gardens, and freshen up entire downtown districts all in effort to achieve a shared vision, a clean and beautiful Pennsylvania. We need your help.

In the newspaper, you probably won't read about the Cub Scouts cleaning up East Park or the neighbors wading through Cobbs Creek collecting months of windblown debris. These are simple but necessary acts. Did you know that it costs \$2-3 dollars to recycle every tire picked up along the side of the road? Did you know that it costs \$800/ton to clean an illegal dump? During the Great American Cleanup of PA, volunteers annually recycled more than 15,000 tires and cleaned up over 7,100,000 pounds of trash!

As we gear up to support their efforts, I ask you to consider supporting Keep Pennsylvania Beautiful. Becoming a member of Keep Pennsylvania Beautiful is just one way to demonstrate that you support the hundreds of thousands of volunteers that are working to make it a better place for all of us.

Our mission is empowering Pennsylvanians to make our communities clean and beautiful. We support those that want to make a difference and you can too. Please consider joining the *I Keep Pennsylvania Beautiful* membership campaign today, by visiting us on-line at www.keeppabeautiful.org and click on Become A Member - it's that easy! Know that by supporting Keep Pennsylvania Beautiful, you are supporting

all those volunteers and organizations that are out there, working tirelessly, to make your community clean and beautiful. Thank you!



Shannon Reiter, President

Left: Shannon, Christian, and Sydney Reiter

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ANNUAL VOLUNTEER RECOGNITION DINNER

Keep Pennsylvania Beautiful held its Annual Volunteer Recognition Dinner on November 2, 2011, at the Fred Rogers Center on the St. Vincent College campus. Volunteers, partners, and friends came together to celebrate another year of excellence and achievement in helping keep Pennsylvania beautiful.

Numerous volunteers were recognized for their efforts. The President's Award was presented to Nicole Chandler, leader of Keep Royal Gardens Beautiful, for efforts to clean up and beautify Morris Park in West Philadelphia, removing and properly disposing hundreds of tons of trash and invasive species. Nicole has led thousands of volunteers to plant hundreds of flowers, vegetables, and trees while generating significant in-kind donations and building an extensive network of volunteers and partnering organizations.

Keep Pennsylvania Beautiful also awarded the Gold Shovel Award for outstanding programming work in their three focus areas of Prevent It, Clean It, and Keep It.

Prevent It: In an effort to educate local school children about the effects of illegally dumped trash, Keep Huntingdon County Beautiful designed a dumpsite field trip so that students can witness how the accumulation of simple litter can turn into so much more, as piles of bottles are met with appliances, old furniture, tires, and household waste.

Clean It: In 2010, the DumpBusters program was created in response to Pittsburgher Joe Divack's daily efforts to rid the city of Pittsburgh of illegal dumpsites. The goal was to create a small crew of volunteers that would be "on call" seven days a week, 12 months a year to clean small sites, provide expertise to communities, and respond to new dumping incidents. To date, the DumpBuster's have removed 55 sites and 283.55 tons of debris from Pittsburgh and tackled one of the largest cleanups in Allegheny CleanWays' history!

Keep It: Keep Pennsylvania Beautiful's Bags to Blankets is a school awareness program promoting the Bring It Back Philly plastic bag recycling initiative - a public education and outreach effort aimed at increasing awareness of the recyclability of plastic bags and wraps, and locations where they can be conveniently recycled. Keep Philadelphia Beautiful united businesses, nonprofits, and community and government organizations around the common goal of promoting the recycling of plastic bags and wraps.

Keep Pennsylvania Beautiful affiliates and local Keep America Beautiful affiliates nominated their own volunteer of the year and these volunteers were presented with an engraved walking stick as a tribute to their efforts to keep Pennsylvania beautiful. Volunteers recognized by their affiliates included: Dave Limbacher - Allegheny, Joel Kahl - Bedford, Gregory Delker - Clinton, Diane and Darwin Hollinger - Cumberland, C.I.T.O Geocachers - Fayette, Carl Jaymes - Huntingdon, Econ Refuse Service - Lancaster, Jeff Tanner - McKean, Mindy Williams - Mifflin, Evelyn D'elia - Perry, Mike Cormany - Philadelphia, Les Fitchett - Royal Gardens, Evelyn Genkinger - Tri-County CleanWays, and Nicole McMaster - Westmoreland.

Members of Allegheny CleanWays DumpBusters accept Clean It Award.



Phoebe Coles, Keep Philadelphia Beautiful Director, accepts Keep It! Award from Shannon Reiter, President of Keep Pennsylvania Beautiful



GRAFFITI HURTS - PITTSBURGH DOWNTOWN PARTNERSHIP

The Pittsburgh Downtown Partnership's (PDP) Clean and Safe Teams was awarded a Keep America Beautiful Graffiti Hurts \$2,500 Sherwin-Williams paint certificate. The PDP Clean and Safe Teams engage Downtown residents, business owners, and stakeholders to reduce graffiti in Pittsburgh. A goal of the Clean Team's Super Clean program is to enforce graffiti laws. This is done with the collaborative help of local Building Code Enforcement, local Law Enforcement, and dedicated graffiti detectives.

Witnesses to graffiti vandalism have the ability to report the location by dialing the city's 311 non-emergency phone line. The Clean Team removes graffiti within 48 hours of notification.

Street level graffiti is a common form of vandalism in Downtown Pittsburgh, detracting from the beauty and contributing to the public perception that Downtown is not well cared for and unsafe. There is a strong correlation between clean streets and safe streets. The presence of PDP's Clean and Safe Team on city streets helps to enhance public safety and complement the work of the Pittsburgh Police Department. Prevention occurs once a targeted area has been identified and eradicated. Education then takes place and is tailored to the demographic area.



Volunteer power washes storefront to remove graffiti.

COMMUNITY GREENING AWARD

The Pennsylvania Horticultural Society's Community Greening Award celebrates public green spaces in Pennsylvania, New Jersey, and Delaware. This annual award celebrates the work of volunteers in improving and protecting natural and community environments and recognizes those who have made a difference by planting and maintaining quality green spaces that are open to the public. Keep Pennsylvania Beautiful partners with PHS in promoting this award and encourages its members, affiliates, and volunteers to nominate worthy projects.

To nominate a site, visit

<http://www.pennsylvaniahorticulturalsociety.org/events/communitygreeningaward.html>. Nominations are due by July 15. For more information about PHS's Community Greening Award, please contact

Flossie Narducci at fnarducci@pennhort.org or 215-988-8897.



KEEP PENNSYLVANIA BEAUTIFUL'S GREENWAYS MINI-GRANT WINNERS ANNOUNCED

Keep Pennsylvania Beautiful has announced the grant winners of the Greenways Mini-Grant program. Designed to provide community groups with project supplies for outdoor based work events within a greenway, the program enables the renewal of Pennsylvania's greenways in need into something beautiful. Support for this program is provided by the Community Conservation Partnership Program, Environmental Stewardship Fund, under the administration of the Pennsylvania Department of Conservation and Natural Resources, Bureau of Recreation and Conservation. Through December 15, 2011, the grant winners transformed their greenways utilizing \$500 in project supplies with 100 percent match. "We are pleased to support the efforts of such a diverse group of environmental stewards as they work to beautify their greenways," said Shannon Reiter, President of Keep Pennsylvania Beautiful. **To view winners go to www.keeppabeautiful.org and click on Grants and Awards.**



KEEP PENNSYLVANIA BEAUTIFUL ADOPTION SIGNS GET A NEW LOOK

Keep Pennsylvania Beautiful has a new adoption recognition sign. This new sign complements the PennDOT Adopt-A-Highway signs and will give our state's adoptions a more consistent look. Future adoptions will be recognized with the new signs which can be customized to recognize up to three entities. **If you are interested in adopting a municipal road, trail, waterway, or area through the Keep Pennsylvania Beautiful Adoption Program, contact Stephanie Larson at slarson@keeppabeautiful.org.**

Walnut Avenue in Cambria County has been adopted by Audrey Brothers-Konior since 2002.

PARTNERING WITH CHILDREN'S MUSEUM OF PITTSBURGH

Keep Pennsylvania Beautiful, with support from Keep America Beautiful and Waste Management's Think Green Grant, is partnering with the Children's Museum of Pittsburgh to create an outdoor classroom. With planning and coordination complete, construction began this summer and is slated to be finished by spring 2012. This outdoor space was developed for students and community members to learn about science and appreciate the outdoors through hands on experience. Research shows that when children have regular contact with nature they learn and grow better physically, developmentally, and in relationship to the natural world.

Keep America Beautiful has partnered with the Arbor Day Foundation to promote Nature Explore, a comprehensive research based program of all things related to outdoor classrooms. **For more information visit www.natureexplore.org.**

Raised planter beds will engage children in gardening.



KEEP CAMBRIA COUNTY BEAUTIFUL CHURCH STREET CLEANUP

Keep Pennsylvania Beautiful, volunteers from Blacklick Valley High School, First Baptist Church, Keep Cambria County Beautiful, and volunteers from Blacklick Valley Township Police Department joined forces on Saturday, November 19, 2011 to clean three concentrations of illegally dumped trash and tires. The sites spanned 1 ¼ miles of road in Pennsylvania's Game Lands near the town of Nanty Glo in Cambria County. Years of dumping had accumulated into 2,087 pounds of trash and 282 tires. The wet, muddy, tires and bagged trash were brought up the steep slope via human chain and bulky items were dragged up by rope and truck. Blacklick Township Police provided safety along the road. Al's Pizza donated a portion of the lunch, Laurel Highlands Landfill donated waste disposal, Magnum Industries provided tire recycling, and Hugill's Sanitation provided the dumpster.

This group of Volunteers gathered over 2,000 pounds of trash and 282 tires!



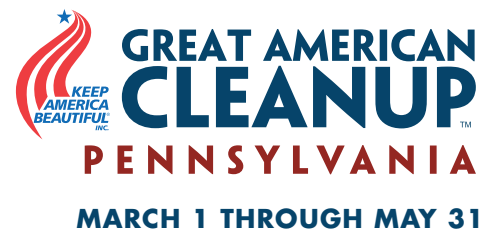
GREAT AMERICAN CLEANUP OF PA

All 67 counties in Pennsylvania were represented in the Keep Pennsylvania Beautiful Great American Cleanup of PA (GACPA) in 2011! There were 4,222 events involving 159,922 volunteers who collected 7,085,340 pounds of trash from 13,140 miles of roads, railroad tracks, trails, waterways, and shorelines, and 5,887 acres of park and/or wetlands. Additionally, volunteers planted 3,321 trees, bulbs, and plants in an effort to keep Pennsylvania beautiful.

The 2011 Great American Cleanup of PA began on March 1st and ended on May 31st. As part of this event, the Pennsylvania Department of Environmental Protection and the Pennsylvania Waste Industries Association sponsored Let's Pick It Up PA - Everyday. Events held from April 16th through April 30th were given free trash disposal at participating landfills. Special thanks to our 2011 Great American Cleanup of PA sponsors: Pennsylvania Food Merchants Association, Pennsylvania Waste Industries Association, Pennsylvania Beverage Association, American Chemistry Council, Keystone Sanitary Landfill, Republic Services, Steel Recycling Institute, and Waste Management.

Registrations for 2012 GACPA are now open. To register your event or for more information go to www.keeppabeautiful.org and click on the GACPA icon at the top of the page.

Left: Carbondale Area 6th Grade Students, Lackawanna County



ILLEGAL DUMP SURVEY PROGRAM

Through its Illegal Dump Survey Program, Keep Pennsylvania Beautiful has surveyed 55 counties since 2005, locating 5,759 dumpsites with a total estimated tonnage of 17,088 tons. The counties being surveyed this current round include Bradford, Carbon, Chester, Delaware, Montour, and Philadelphia.

A significant funder of the illegal dump surveys is the Pennsylvania Department of Environmental Protection. In July, Keep Pennsylvania Beautiful and the Department of Environmental Protection held a media event at a dumpsite on Ford Road in Bristol Township, Bucks County, to announce the findings of the 2011 illegal dump surveys. Secretary Krancer was on hand to announce the findings and spoke of the significance of the surveys and the hazards of illegal dumping in Pennsylvania. Also attending were State Representative Tina Davis and representatives from the Bucks County Conservation District, Bucks County Planning Commission, Bucks County Parks and Recreation, Waste Management, Bristol Township, as well as volunteers from G.O.A.L (Greenbelt Overhaul Alliance of Levittown).

Inspired by Secretary Krancer's commitments to get the site cleaned, G.O.A.L. led a cleanup in November, and 42 volunteers removed over 26,000 pounds of trash from the site.

One of the many purposes of the Illegal Dump Survey Program is to create community awareness of the locations of dumpsites, the hazards they cause, and develop community empowerment to get sites cleaned and keep them clean. This is a fine example of how this is being achieved!

INTERNATIONAL COASTAL CLEANUP

For the first year serving as statewide International Coastal Cleanup (ICC) day coordinator, Keep Pennsylvania Beautiful coordinated the registration of 90 events in 35 counties. More than 227,708 pounds of trash were removed by 3,974 volunteers. KPB has been coordinating ICC events in the southeastern region of Pennsylvania since 2007. Help us reach our goal of 100% participation of all 67 counties in Pennsylvania in 2012. **For more information go to www.keeppabeautiful.org and click on Clean It!**

CLEANUP AT JOHN HEINZ NATIONAL WILDLIFE REFUGE AT TINICUM

As part of the International Coastal Cleanup Day, Keep Pennsylvania Beautiful and its volunteers along with generous support from the Department of Environmental Protection's Coastal Resources Management, the Delaware Bay and River Cooperative, Ridley Township Municipal Marina, and Waste Management removed 4,280 pound of trash, flood debris, and tires from the fresh water tidal marsh located at the John Heinz National Wildlife Refuge.

John Heinz National Wildlife was established in 1972 to protect the largest remaining fresh water tidal marsh in Pennsylvania, which covers 350 acres of the 1,000 acres that make up the refuge. The refuge has five diverse habitats that are home to over 300 species of birds, 85 of which nest there. Many endangered species of amphibians and reptiles are also found in the refuge as well as a wide variety of wildflowers, plants, and mammals.



Volunteers prepare to unload their haul.

RECYCLE-BOWL

Keep America Beautiful recently announced the winners of Recycle-Bowl, their first comprehensive nationwide recycling competition for elementary, middle, and high-school students. At the close of the four-week competition that ran from October 17th through November 12th, the school in each state that collected the most recyclable material per capita was awarded \$1,000 from Nestle-Waters. In Pennsylvania, this award went to Riverside Elementary/West, in Lackawanna County. They were also the winner of Greensylvania, Professional Recyclers of Pennsylvania's paper recycling competition.

Greenstar, a contributing partner in Pennsylvania, awarded an additional \$500 to each of the four runner-up schools including Stroudsburg Middle School, Monroe County, Greenfield School, Philadelphia County, Mill Hall Elementary, Clinton County and Phillipsburg-Osceola Area Senior High School, Centre County.

Recycle-Bowl was created to provide students with a fun and interactive way to learn about waste reduction and environmental responsibility through in-school recycling.

Keep America Beautiful Presents



Sponsored by



FRESH PAINT DAYS

"Fresh Paint Days Pennsylvania" is making a difference in local communities. The program is a partnership between Keep Pennsylvania Beautiful, PPG Pittsburgh Paints, The Richard King Mellon Foundation, and The Home Depot Foundation. It is designed to provide community groups with paint and painting supplies enabling them to renew a community structure in need into something beautiful through the application of fresh paint and a lot of elbow grease.

In 2011, Keep Pennsylvania Beautiful received 48 applications. Ten grants were awarded throughout the state in seven different counties. The communities involved ranged from small country towns to major urban areas. Each grant winner was provided with up to 40 gallons of exterior paint provided by PPG Pittsburgh Paints and \$200 in painting supplies from The Home Depot to transform their structure and the community. Also, two of the awardees received an additional \$500 from PPG Pittsburgh Paints and The Home Depot for community improvement projects. These awards were based on two criteria; best visual impact and best community revitalization story. They were awarded to West Reading Elm Street in Berks County and Penbrook Revitalization, Inc., in Dauphin County, respectively.

To view the 2011 Fresh Paint Days Pennsylvania winners and other projects go to www.keeppabeautiful.org and click on Keep It!

West Reading Elm Street



Penbrooke Revitalization



PENNSYLVANIA LAUNCHES A BAGS LIFE

On America Recycles Day, November 15, Keep Pennsylvania Beautiful, along with Lieutenant Governor Jim Cawley, The Pennsylvania Food Merchants Association, Pennsylvania Retailers Association, Recycling Markets Center and others launched a public education campaign at the Capitol Building in an effort to increase plastic bag recycling and reuse. The campaign engaged more than 30 retailers with over 1,400 recycling locations across the state in the program which is built around the www.abagslife.com website. The website has a zip code search mechanism which allows users to locate their nearest recycling drop location. The campaign educates consumers that they can recycle more than just the 'bag' including other plastic bags and films such as dry cleaning bags, produce bags, bread bags and product wraps.

In conjunction with the state launch, Keep Pennsylvania Beautiful affiliates across the state hosted Caught in the Act Events at participating retailers where shoppers were rewarded for recycling their bags and film with items from the KPB Beautiful Shop! Schools across the state also held plastic bag collection events. Cambria Heights Elementary in Cambria County collected more than 42,000 bags in just two weeks! With the help of the Cambria County Solid Waste Authority, the bags were taken to WALMART for recycling. Trex recognized their efforts by donating a bench made of recycled plastic bags.

In 2011, there were 88 registered America Recycles Day events in Pennsylvania, (a 24% increase from last year), with 29,935 participants.



Matt Cougles, CEO of Cogle's Recycling, Inc. educates students from Nativity School about the plastic bag bailer at the state launch in Harrisburg.



Lieutenant Governor Jim Cawley takes the pledge to keep Pennsylvania beautiful.

PENNSYLVANIA RECYCLING MARKETS CENTER

Keep Pennsylvania Beautiful partnered with the Pennsylvania Recycling Markets Center to launch A Bag's Life. Pennsylvania Recycling Markets Center is a leader in developing and expanding recycling markets in Pennsylvania. In a competitive global marketplace, the RMC is the keystone clearinghouse of environmental, economic development, and manufacturing resources for end use support of recycled commodities and products. The RMC is headquartered at Penn State Harrisburg with satellite offices near Pittsburgh. The Mission of the RMC is to expand and develop more secure and robust markets for recovered (recycled) materials by helping to overcome market barriers and inefficiencies. (From www.parmc.org)

2011 KEEP AMERICA BEAUTIFUL NATIONAL AWARDS & RECOGNITION IN PENNSYLVANIA

NATIONAL AWARD

FIRST PLACE - KENNETT TOWNSHIP was nominated for its work on beautifying the abandoned area between their entrance and exit ramps to a limited-access highway in their township. The Township's Environmental Advisory Council, staffed only by volunteers, undertook a major beautification of the area and planted 13,000 hybrid lily bulbs, 150 rose bushes, mulched the area and watered. Longwood Gardens provided in-kind supplies and services.

SECOND PLACE - In the fall of 2009, the Greater Lebanon Refuse Authority partnered with Keep Pennsylvania Beautiful to survey the County for illegal dumpsites. Six months after the survey release the Authority, its volunteers, and fellow residents cleaned up every site in the survey at least once collecting 56,720 pounds of trash and 1,500 tires. The Authority is working with landowners and law officials to identify and apprehend those dumping.

INNOVATION AWARD - Developed by Keep Philadelphia Beautiful, Bags to Blankets is a school awareness program aimed at increasing awareness of the recyclability of plastic bags and wraps, and locations where they can be conveniently recycled.

GREAT AMERICAN CLEANUP AND DEPARTMENT OF TRANSPORTATION PARTNERSHIP AWARD - Pennsylvania Department of Transportation provides tremendous support to Keep Pennsylvania Beautiful during the Great American Cleanup through its Adopt-A-Highway program. PennDOT utilizes its network of 7,500 AAH groups to promote and encourage participation in the event and distributes materials, including KAB's drop shipment of supplies in Harrisburg to its 67 county maintenance facilities throughout the state, and bags, gloves, and safety vests to all registered participants. By working together, PennDOT and Keep Pennsylvania Beautiful have removed over 61 million pounds of litter and waste from Pennsylvania's roadways/landscape. This is the ninth year in a row they have received this award!

STATE AFFILIATE RECOGNITION AWARD - GOLD LEVEL - Keep Pennsylvania Beautiful was one of seven state affiliates to be recognized at the Gold Level for carrying out programs such as the Great American Cleanup of PA, International Coastal Cleanup, Cigarette Litter Prevention Program, and America Recycles Day among others. In the 2010 - 2011 fiscal year, Keep Pennsylvania Beautiful, its affiliates, and volunteers properly disposed 8,200,000 pounds of trash involving 165,094 volunteers.

GREAT AMERICAN CLEANUP 2011 RECOGNITION AWARD

Keep Pennsylvania Beautiful, Keep Philadelphia Beautiful, and Mayor Nutter, of Philadelphia, received a Great American Cleanup 2011 Recognition Award for their work in hosting the 2011 Great American Cleanup National Kickoff in Philadelphia.

Members of the KPB Board of Directors accept the following awards from Keep America Beautiful: Great American Cleanup Award for 100% County Participation, Great American Cleanup Partnership Award, Great American Cleanup and Department of Transportation Partnership Award, Gold Level State Affiliate Recognition Award and the President's Circle Award.

Phoebe Coles, Keep Philadelphia Beautiful, accepts the Innovation Award from Matt McKenna, President of Keep America Beautiful.



FUTURE BLOOMS

KEEP CINCINNATI BEAUTIFUL

Cincinnati has witnessed a growing number of properties fall victim to vacancy and abandonment over the last several decades. This exodus has left behind thousands of vacant properties. As a result of the deterioration, they become associated with crime and general unsightliness and act as a deterrent to prospective investors.

The idea for Future Blooms came from the Cincinnati Neighborhood Enhancement Program (NEP), a dynamic community development program that targets neighborhoods on the verge of decline. Various city and community partners work together to eliminate blight and reduce crime improving the overall quality of life in these communities. Future Blooms high impact, cost-effective design restores identity to abandoned buildings and lots, encourages economic development, and ultimately returns that community back to being healthy and viable. This goal is accomplished by painting doors, windows, awnings, and flower boxes on the abandoned buildings and seeding, fencing, and maintaining vacant, blighted lots. The vacant lot program is modeled after the Pennsylvania Horticultural Society's successful Philadelphia Green Program.

After one year Keep Cincinnati Beautiful has seen a 25% drop in blight, an 18% decrease in crime, and 28% less litter in the targeted areas.

To date, Keep Cincinnati Beautiful has enhanced over 350 buildings and 60 vacant lots. To learn more go to www.keepcincinnatibeautiful.org.



4890 Reading Road, Bond Hill, Cincinnati



Steal This! sponsored by the Steel Recycling Institute, features programs from throughout the KAB national network that we would love to see implemented in your community!

KEEP PENNSYLVANIA BEAUTIFUL AFFILIATES

Allegheny CleanWays
 Keep Bedford County Beautiful
 PA CleanWays of Blair County
 Keep Bucks County Beautiful
 Tri-County CleanWays
 (Butler, Lawrence & Mercer)
 Keep Cambria County Beautiful
 Clinton County CleanScapes
 (Clinton & Lycoming)
 PA CleanWays of Cumberland County
 PA CleanWays of Elk County
 PA CleanWays of Fayette County
 Keep Huntingdon County Beautiful
 PA CleanWays of McKean County

PA CleanWays of Mifflin County
 Keep Perry County Beautiful
 Keep Royal Gardens Beautiful
 Keep Somerset County Beautiful
 PA CleanWays of Venango County
 Keep Washington County Beautiful
 Keep York County Beautiful

KEEP AMERICA BEAUTIFUL LOCAL AFFILIATES

Keep Allentown Beautiful
 Keep Harrisburg Beautiful
 Keep Lancaster County Beautiful
 Keep Philadelphia Beautiful
 Reading Beautification, Inc.
 Westmoreland Cleanways

NEW KPB AFFILIATE IN BUCKS COUNTY

Keep Pennsylvania Beautiful is pleased to welcome the newest affiliate to the growing Keep Pennsylvania Beautiful network, Keep Bucks County Beautiful. Keep Bucks County Beautiful was developed with the support of the Bucks County Conservation District. Gretchen Schatschneider will serve as the Affiliate Coordinator. Gretchen works for the Bucks County Conservation District as their District Manager. Mary Ellen Noonan, Environmental Educator, and Meghan Rogalus, Watershed Specialist, will also be

carrying out affiliate programming. An initial goal of Keep Bucks County Beautiful will be to work with volunteer groups, municipalities, and community partners to get sites cleaned and have them remain clean. The affiliate will also be promoting and distributing Keep Pennsylvania Beautiful educational materials in Bucks County schools and other outreach opportunities and carrying out additional Keep Pennsylvania Beautiful Programming.



Keep Bucks County Beautiful celebrates America Recycles Day at the Doylestown Redners Market. (Brian Golden, Store Manager, Lynn Murphy, Customer Service Representative, Susan Neiss, Winner of Prize Bag, and Gretchen Schatschneider, Affiliate Coordinator)

KEEP PERRY COUNTY BEAUTIFUL LOWER BAILEY ROAD

With funding from the Utilities Program - United States Department of Agriculture, Keep Pennsylvania Beautiful and Keep Perry County Beautiful continued a cleanup of Lower Baily Road in Miller Township, Perry County. This was the third community cleanup at the site on State Game Lands 281 which consists of 1,554 acres of woodland and meadows that overlook the

Susquehanna River. To date 71 volunteers have removed 20,940 pounds of trash, 564 tires, and one abandoned ferret. The ferret was taken to the local humane society where he hopes to find a forever home.

Lower Bailey Road has historically been the victim of illegal dumping activities; however local residents, township officials, and the Pennsylvania Game Commission have taken action to end the dumping. Miller Township Council issued an ordinance to permanently close the roadway and deed the property to the PA Game Commission, who in turn, will install a metal gate.



KEEP ROYAL GARDENS BEAUTIFUL ACQUIRES EDUCATION SPACE

Keep Royal Gardens Beautiful has acquired permanent space at the Rose Recreation Center in the Overbrook area of Philadelphia for the purpose of educational programming. They will share the space with the Overbrook Park Civic Association (OPCA). The affiliate has committed to helping maintain the building, which has been shuttered for years, and grounds in partnership with the OPCA. The initial effort to restore the building and grounds began on September 24th with 210 students and staff from Villanova University. In addition to updates made to the building, 12,000 pounds of trash was removed from the surrounding area. Villanova provided the paint and is donating used office and school furniture.

Nicole Chandler, Keep Royal Gardens Beautiful Coordinator, expects to have the building and educational programming ready for Martin Luther King Day 2012. Local school children will learn about the impacts of littering and illegal dumping, Keep Pennsylvania Beautiful programs, and general environmental stewardship.



Foreground: Students from Villanova University, Background: Rose Recreation Center



Nicole Chandler with newly planted vegetation.



EXPANDING SERVICE AREA TRI-COUNTY CLEANWAYS

With the addition of Mercer County to its service area, PA CleanWays of Butler and Lawrence Counties is now known as Tri-County CleanWays. When the Lawrence County Recycling Department became responsible for Mercer County, it provided for an easy and timely transition into Mercer. The first event held in Mercer County was a special collection in Jefferson Township where 322 tires and 48 appliances were collected by 23 volunteers who donated 92 hours to the event. "This was a great first program in Mercer County. We were able to forge new partnerships with Shenango River Watchers,

Mercer County Commissioners, Jefferson Township, the local PennDOT office, a number of Mercer municipalities, and the George Junior Republic. Additionally, we had great participation from residents throughout the county clearly noting the need for the service. We had a ton of positive feedback and a lot of requests to make this an annual event - which we plan to oblige," said Jerry Zona, Affiliate Coordinator and Director at Lawrence County Recycling/Solid Waste Department.

FIRST EVENT: MERCER COUNTY

322 tires and 48 appliances were collected by 23 volunteers who donated 92 hours to the event.

LIST OF EVENTS FROM JULY 1 THROUGH DECEMBER 30, 2011 (NOT INCLUDING THE 90 INTERNATIONAL COASTAL CLEANUP EVENTS)

Allegheny

ALCOSAN Open House, Pittsburgh City
 Allegheny County Green Innovation Festival,
 Pittsburgh City
 August DumpBusters 2011 (4 sites), Pittsburgh City,
 Crawford-Roberts Hill, Crafton Heights,
 Chartier's Creek, Carnegie Borough
 Gold Way Reddup, Part 2, Pittsburgh City
 Heth's Run, Pittsburgh City
 July DumpBusters 2011 (5 sites), Pittsburgh City,
 Glen Hazel, Lincoln Road, Penn Hills Township,
 McCombs Street, Pittsburgh City
 Melwood Ave. & Gold Way, Pittsburgh City
 Mountain/Wenke Cleanup, Pittsburgh City
 September DumpBusters 2011 (4 sites),
 Pittsburgh City
 Tireless - 4th Street & Mon Wharf, Pittsburgh City
 Tireless - McKees Rocks Plaza, McKees Rocks Borough
 Tireless Event - Lawrenceville Riverfront,
 Pittsburgh City
 Tireless Friday - Duck Hollow Trail, Pittsburgh City
 Vandalia Street, Pittsburgh City
 Vandalia Street - Part 2, Pittsburgh City

Bedford

Annual Raystown River Cleanup, Bedford Borough
 Bedford County Stream Sweep, Lincoln,
 Pavia Townships
 Koon Lake Disabled Access Pier Beautification,
 Cumberland Valley Township

Blair

Fisherman's Path in Canoe Creek State Park,
 Frankstown Township
 Tire Collection, Frankstown Township
 Tire Collection Drop Off, Altoona City

Bucks

Bags Life - Redner's, Doylestown
 Bags Life - Shop Rite, Fairless Hills
 Bags Life - Shop Rite, Levittown

Butler

Bags Life - Shop-n-Save, Cranberry Township

Cambria

Appliance and Tire Collection, Cambria Township
 Appliance and Tire Collection, Summerhill Township
 Cambria Heights Elementary, Carrolltown Borough
 Cemetery Road, Portage Township
 Fall Appliance and Tire Collection Event 2011,
 Tunnelhill Borough
 Hinkston Run Dam Area, Middle Taylor Township
 Patterson Road, Barr Township
 Walnut Avenue, Susquehanna Township

Centre

Corl St. Elementary School Cleanup,
 Borough of State College
 PA Vector Control Association Conference,
 Borough of State College

Clinton

2nd Annual Bald Eagle Creek Cleanup - CRODA,
 Castanea Township
 3rd Annual Bald Eagle Creek Cleanup,
 Castanea Township
 8th Annual West Branch Susquehanna River Cleanup,
 Woodward Township
 Glenn Road, Allison Township

Cumberland

Adams Road, Dickinson Township
 Creekside Drive, East Pennsboro Township
 Oak School & Adams Road, South Middleton Township

Delaware

Little Tincum Island and John Heinz Wildlife Refuge,
 Tincum Township

Elk

Jackson Road, St. Marys Borough

Fayette

Allison Road, Davidson Siding & East Ave.,
 Luzerne Township
 Baker Hill Road, German Township
 Braznell Hill Road, Jefferson Township
 Colvin Run, Redstone Township
 Craig Lane, North Union Township
 Hague Lane, South Union & Georges Townships
 Mountain Recycling Event, Uniontown City
 Reservoir Road, Perry Township
 Ridge Blvd., Dunbar Township
 Township Drive/Cinder Road,
 South Union Township

Huntingdon

6th Annual Tire War, Walker Township
 Eynart Road, Cromwell Township
 Fall Cleanup 2011, Juniata Township
 Peace Chapel Cleanup, Huntingdon Borough

Indiana

Barkley, Swisco & Kennedy Roads,
 Conemaugh Township
 Bethel Church & Ream Roads, Center Township
 Hilltop Road, White Township
 Hoodlebug Trail (between Omni & Floodway
 Park), Center Township
 Hoodlebug Trail Extension, Center Township
 McHenry Road, White Township
 Pepley Road, Washington Township
 Ray Road, Cherryhill Township

Lawrence

Appliances, Electronics, Tires & More Collection Event,
 Hickory Township
 Bags Life - Lawrence County Solid Waste Authority,
 City of New Castle

Luzerne

Hayfield & Deer Park Roads, Lehman Township

Lancaster

Bags Life - Weis Markets, Fruitville Pike
 Bags Life - Weis Markets, Willow Street

Lycoming

5th Annual West Branch Susquehanna River,
 Jersey Shore Borough
 West Branch Susquehanna River - Greevy Boat Access,
 Loyalsock Township

McKean

Electronics Recycling Event, City of Bradford
 Riterville Road/Mt. Alton to Roberts Road,
 Lafayette Township

Mercer

Bags Life - Wal-Mart, City of Hermitage
 Greenwood Drive, Grove City Borough
 Hard-to-Recycle Event, Jefferson Township

Mifflin

Annual Tire War, Lewistown Borough
 Brower Road, Decatur Township
 Church Lane & Queen Street Ext., Brown Township
 Dormantown Road, Decatur Township
 Dormantown Road & Brower Road,
 Decatur Township
 Fairview Road, Oliver and Wayne Township
 Havice Valley Road, Derry Township

Mifflin (cont.)

Ort Valley Road, Derry Township
 Peach Orchard Road, Granville Township
 Wakefield Road, Oliver Township

Perry

2011 Tire War, Miller Township
 Lower Bailey Road III, Miller Township

Philadelphia

Abington Friends School, Philadelphia City
 Bags Life - Lincoln Financial Field with the Philadelphia Eagles
 Bags Life - Philadelphia International Airport
 City Year, Philadelphia City
 International Coastal Cleanup, Philadelphia City
 Liberia Beauty Pageant Volunteer Day, Philadelphia City
 Live United with Milligan & Company, LLC, Philadelphia City
 Philly Cares Day with Civic House at UPENN, Philadelphia City
 SAP, Philadelphia City
 Spark the Wave, Philadelphia City

Somerset

Brehm Road, Jenner Township

Venango

Venango County Electronics Collection Fall 2011,
 Cranberry Township

Washington

Cigarette Litter Prevention Program at Cross Creek,
 Cross Creek Township
 Marianna Borough & West Beth Twp. Community Cleanup Day,
 Marianna Borough
 Maxwell Road - Site 2, Hanover Township
 Washington County Ag Fair, Washington City

Westmoreland

American Legion Road, Unity Township
 Backyard Composting - Oak Hollow Park,
 North Huntingdon Township
 Backyard Composting - The Barn at Donohoe,
 Hempfield Township
 Backyard Composting - Valley Landfill, Penn Township
 Bags Life - Wal-Mart, Unity Township
 Bags Life - Westmoreland Mall, Hempfield Township
 Buffenmyer Road/Beatty Flats Road/Carney Road Ext.,
 Unity Township
 Cribb Station Road, Hempfield Township
 Hard-to-Recycle Norwin Hills, North Huntingdon Township
 Hard-To-Recycle - Westmoreland Fairgrounds, Unity Township
 Hills Church Road, Murrysburg Borough
 Lemmon Road/Sessi Road, Unity Township
 Lewis Road, Unity Township
 Pleasant Valley Park, Murrysburg Borough
 Reservoir Road, Sewickley Township
 Ridge Road, Penn Township
 Sardis Road - Crowfoot to Verner, Murrysburg Borough
 Sardis Road - 286 to Crowfoot, Murrysburg Borough
 South Urania Avenue, Greensburg City
 Tarr Hollow/Bulltown Roads, Murrysburg Borough
 Walton Tea Room Road (Rt. 30 to Rt. 136), Hempfield Township
 Westmoreland County HHW Collection, City of New Kensington

York

America Recycles Day - A Bags Life, York Township
 Bags Life - Weis Markets, Springwood Road
 Master Gardener Rudy Park Open House,
 East Manchester Township
 York County Farm Tour, Paradise Township
 York Fair, West Manchester Township
 Railroad Street/Stillhouse Road, Newberry Township, Goldsboro



Left: Keep Washington County Beautiful, Washington Valley Road

Since 1990 Statewide Statistics:

86,897,316 Pounds of Trash Properly Disposed

1,347,786 Hard Working Volunteers

576,264 Tires Properly Disposed

106,168 Miles of Road Cleaned

19,798 Participating Communities

Our vision is a clean and beautiful Pennsylvania. It is a vision we all share. A clean and beautiful Pennsylvania means quality of life for our residents, economic development and prosperity in our communities, a sense of pride, and a brighter future for our children.

BUSINESS COUNCIL MEMBERS

\$5,000 + KPB BENEFACTORS

Pennsylvania Food Merchants Association
Pennsylvania Waste Industries Association
Pennsylvania Beverage Association

\$1,000-\$4,999 KPB PATRONS

American Chemistry Council
Keystone Sanitary Landfill
Republic Services
Steel Recycling Institute
Waste Management

\$100-\$999 KPB ASSOCIATE

Appleton Papers, Inc.
Brat Towing & Recovery, Inc.
Borough of Leetsdale
Duke Energy - Fayette II
Greenstar Recycling
Keystone Technology Management, LLC
Nestor Resources, Inc.
Original Italian Pizza
Professional Recyclers of Pennsylvania
WeRecycle!

NONPROFIT PARTNER -

Pennsylvania Downtown Center
West Ward Neighborhood Partnership

KEEP PENNSYLVANIA BEAUTIFUL THANKS THE FOLLOWING FUNDERS FOR HELPING TO MAKE OUR PROGRAMS POSSIBLE.

This list reflects support received from July 1 through December 31, 2011.

A BAG'S LIFE

COMCAST FOUNDATION

DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT, WASHINGTON COUNTY COMMISSIONERS

- Local Share Account Fund

DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES

- Bureau of Recreation and Conservation

DEPARTMENT OF ENVIRONMENTAL PROTECTION

- Bureau of Waste Management
- Coastal Resources Management
- Pennsylvania Household Hazardous Waste Program

ENVIRONMENTAL FUND OF PENNSYLVANIA

GREENSTAR RECYCLING

HOME DEPOT - BUILDING HEALTHY COMMUNITIES GRANT

KEEP AMERICA BEAUTIFUL

- American Recycles Day
- Cigarette Litter Prevention Program
- Lowe's
- Recycle Bowl
- Valvoline Instant Oil Centers
- Waste Management, Think Green Grant

PPG PITTSBURGH® PAINTS

REI, INC.

THE PITTSBURGH FOUNDATION

THE RICHARD KING MELLON FOUNDATION

UTILITIES PROGRAM - UNITED STATES DEPARTMENT OF AGRICULTURE
WAL-MART COMMUNITY INVOLVEMENT PROGRAM



KEEP PENNSYLVANIA *Beautiful*

Keep Pennsylvania Beautiful

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Fax: (724) 836-1980

E-mail: info@keeppabeautiful.org

Return Service Requested

This newsletter is accessible electronically by going to the "Newsroom" on our website keeppabeautiful.org.

To unsubscribe to this newsletter, please call or e-mail the Keep Pennsylvania Beautiful office.



For volunteer opportunities
go to keeppabeautiful.org.



Fresh Paint Days, Boys and Girls Club
of Lancaster

Keep Pennsylvania Beautiful is a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

Empowering Pennsylvanians to make
our communities clean and *Beautiful*.

RETURN SERVICE REQUESTED

NONPROFIT
ORG.
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If you are interested in supporting Keep Pennsylvania Beautiful please fill out
and return the form below to:

Keep Pennsylvania Beautiful 105 West Fourth Street, Greensburg, PA 15601

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____ COUNTY _____

PHONE _____ EMAIL _____

INDIVIDUAL OR FAMILY MEMBERSHIP:

- ☐ \$15-99 Friend
- ☐ \$100-499 Sponsor
- ☐ \$500-999 Supporter
- ☐ \$1,000-4,999 Sustaining Member
- ☐ \$5,000+ Environmental Steward

NONPROFIT PARTNERS

- ☐ \$100 Nonprofit Partner

BUSINESS COUNCIL MEMBERSHIP LEVELS:

- ☐ \$100 - 999 Associate
- ☐ \$1,000 - 4,999 Patron
- ☐ \$5,000 - 9,999 Benefactor
- ☐ \$10,000+ Corporate Steward

PLANNED GIVING

If you are interested in making a legacy gift to Keep Pennsylvania Beautiful, please contact Shannon Reiter, President at sreiter@keeppabeautiful.org.

PLEASE CHARGE MY CREDIT CARD

☐ VISA ☐ MASTERCARD ACCT # _____

EXP. DATE _____ SIGNATURE _____

Please make checks payable to Keep Pennsylvania Beautiful. A copy of Keep Pennsylvania Beautiful's registration and financial information may be obtained from the PA Department of State. Gifts to Keep Pennsylvania Beautiful are tax-deductible.