

WINTER 2011

Beautiful.

A KEEP PENNSYLVANIA BEAUTIFUL PUBLICATION.



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Beautiful

Keep Pennsylvania Beautiful
105 West 4th Street
Greensburg, PA 15601-2981

(877) 772-3673 toll free
Phone: (724) 836-4121
www.keeppabeautiful.org
www.gacofpa.org
E-mail: info@keeppabeautiful.org

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DEAR FRIENDS,

I am so excited to report that the merger between PA CleanWays and Keep Pennsylvania Beautiful has been finalized! Our new mission is empowering Pennsylvanians to make our communities clean and beautiful. Our vision, a clean and beautiful Pennsylvania, is a vision that we all share. Through education, public-private partnerships, and volunteer action, we believe we can achieve that vision whether we are preventing litter and illegal dumping, greening our communities, or promoting proper waste handling and sustainable practices.

The new logo represents the spirit of Keep Pennsylvania Beautiful: People, Volunteerism, Environment, and Community.

Formally known as Cleaner Ways, *Beautiful* will continue to share with you programming highlights from our core focus areas, Prevent It, Clean It, and Keep It, as well as from the great work of our grassroots network across the state. It is our goal to bring the tools and resources of the Keep America Beautiful network to Pennsylvania and one of those resources is the experience and expertise of the national network. One way of achieving this is through Steal This! In every edition of the newsletter, we will showcase a fun and transferrable program from a member of the KAB National Affiliate Network. This edition highlights a recycling education program from Keep Sugar Land Beautiful in Texas.

As you browse through the first edition of *Beautiful*, please consider joining us as we work towards clean and beautiful communities across Pennsylvania. Since 1990, we have worked with hundreds of thousands of volunteers across the state to pick up nearly 80 million pounds of trash from Pennsylvania's roadways, waterways, greenways, vacant lots, forestlands and other community spaces. Your membership to Keep Pennsylvania Beautiful will directly support these efforts. ***You can join on-line at www.keeppabeautiful.org!***

Thank you for your continued support of Keep Pennsylvania *Beautiful.*




Shannon Reiter
President

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ANNUAL VOLUNTEER RECOGNITION DINNER

A beautiful day turned into a wonderful night as people gathered to celebrate at the Keep Pennsylvania Beautiful Annual Volunteer Recognition Dinner held at the Fred Rogers Center on the campus of St. Vincent College in Latrobe, PA. The event, held on October 27th, followed the business meeting in which the merger of PA CleanWays and Keep Pennsylvania Beautiful became official.

Over hors d'oeuvres, Shannon Reiter unveiled the new logo of the organization. Chris Pautler and Justin Johnson, of Liquid Compass, came all the way from Oklahoma to talk about the logo and new website and answer questions. The keynote speaker of the evening was Matt McKenna, President and CEO of Keep America Beautiful. He presented the programs of Keep America Beautiful and spoke about how pleased Keep America Beautiful is to have Keep Pennsylvania Beautiful as a state affiliate of their organization.

The surprise of the evening was the Legacy Award. In 2008, the Legacy Award was developed to recognize individuals who have made significant and tangible contributions to the organization's mission. At that time, the award was given to PA CleanWays' founder, Sue Wiseman. Unbeknownst to Jerry Zona, he was named the second recipient of the Legacy Award for all of his efforts to move the organization forward since he joined it in 1993.

After dinner, Joy Best was recognized for winning the Sue Wiseman Scholarship for the work she has done in developing and implementing an Environmental Awareness Festival for youth in Philadelphia.

The Annual Dinner wouldn't be what it is without the affiliates giving a brief update on the highlights of their work this past year. The affiliates then honored their own volunteer of the year. Each recipient received an engraved walking stick. Volunteers honored included Joe Divack - Allegheny, REI, Inc. - Bedford, Michael Albanese - Blair, Laurel Natural Science Society - Butler/Lawrence, Christine Knell - Clinton, John Clarke - Cumberland, Shelley Williams - Fayette, Denny Porter - Huntingdon, Luba Irwin - Lancaster, Shirley Clark - McKean, Rick Williams - Mifflin, Sharon McDonald - Perry, Catherine Shade - Reading, Daniel Ritz - West Philadelphia, Susan Goss - Venango, Michael and Judith Campsey - Washington, Suzanne Evancho - Westmoreland, and Michael Miller - York.

The evening concluded when Carl Williams was honored with the President's Award. This annual award honors a volunteer who has demonstrated a sustained commitment and exceptional contributions to the Keep Pennsylvania Beautiful mission. Carl helped found PA CleanWays of Fayette County, the local affiliate of Keep Pennsylvania Beautiful, in 1992. Among Carl's efforts, he has helped the chapter complete over 50 cleanups, developed a strong network of 37 adopted areas, and has made sure Keep Pennsylvania Beautiful educational materials are in each of the 43 public elementary schools in the county.



CIGARETTE LITTER PREVENTION - WHY IT MATTERS

Cigarette litter is one of the most littered items in the US and worldwide. Research shows that individuals who would never consider littering an aluminum can, a piece of paper or other items may be littering cigarette butts. Lack of awareness, lack of ash receptacles, and the increase of outdoor smoking add to the visible impact of cigarette litter.

When it comes to cigarette butt litter, we all pay.

- **Cigarette butts don't quickly degrade** and are harmful to waterways and wildlife.
- **Cigarette butt litter has to be cleaned up.** This requires additional sidewalk and street sweeping, greenway and park maintenance, storm drain cleaning, and increased maintenance of storm water filters. Business owners bear the expense of cigarette butt litter cleanup around entrances, exits, sidewalks, and parking lots.
- **Community quality-of-life suffers.** Not paying attention to quality-of-life issues can result in a decline in a city's foot traffic, tourism, business development, and housing.
- **Recreation areas become less attractive.** Cigarette butt litter on beaches and waterfronts, at ball fields and parks, picnic areas and hiking trails decreases the appeal of these natural escapes. It also creates fire hazards, impacts local wildlife, and eventually contributes to lost tourism and revenue.



Compliments Keep America Beautiful

OPEN YOUR EYES TO LITTER - KEEPING OUR GREENWAYS CLEAN

The theme of this book, the 5th in our ever popular Open Your Eyes to Litter series, is how litter and illegal dumping impact greenways and why it's important to keep our environment clean. The book highlights eight greenways across Pennsylvania, provides activities throughout, and details the functions and benefits that greenways provide. This book is geared toward kids in fourth through sixth grades and addresses PA Department of Education Academic Standards for Environment and Ecology and Geography. The book was developed with a grant from the Department of Conservation and Natural Resources, Bureau of Recreation and Conservation.



RECYCLEMANIA is a friendly competition and benchmarking tool for college and university recycling programs to promote waste reduction activities to their campus communities. Over a 10-week period, schools report recycling and trash data which are then ranked according to who collects the largest amount of recyclables per capita, the largest amount of total recyclables, the least amount of trash per capita, or have the highest recycling rate.

Visit www.recyclemaniacs.org for more information.

Are you interested in addressing this problem in your community? Follow the steps outlined in KAB's Guide to Cigarette Litter Prevention. It will be a valuable program your team can use to improve your community. Go to <http://preventcigarettelitter.org/> (Taken from preventcigarettelitter.org)

THE GREENING EXPERTS

The Pennsylvania Horticultural Society (PHS) is a nonprofit organization founded in 1827. PHS provides great events, activities, programs, and publications for novice gardens, experienced horticulturalists, and flower lovers of all ages who want to promote urban greening. Today, PHS has over 17,000 members dedicated to improving their communities and environment. Keep Pennsylvania Beautiful is excited about the opportunity to partner with and learn from PHS as we expand our programming efforts to include Community Greening and Beautification. Community greening is a key component to preventing both litter and illegal dumping as well as a strategy for keeping our communities clean. PHS is a national partner of Keep America Beautiful and they have provided technical assistance and training to many in the Keep America Beautiful network. If you are interested in learning more about community greening and beautification, please visit PHS's website, www.pennsylvaniahorticulturesociety.org, where you will find a wealth of information.



Above: PHS Greening Award Recipient.



Above: Compliments Keep Lancaster County Beautiful.

COMMUNITY GREENING AWARD

The Pennsylvania Horticultural Society's Community Greening Award celebrates public green spaces in Pennsylvania, New Jersey, and Delaware. This annual award celebrates the work of volunteers in improving and protecting the natural and community environments and recognizes those who have made a difference by planting and maintaining quality green spaces that are open to the public. Keep Pennsylvania Beautiful partners with PHS in promoting this award and encourages its members, affiliates, and volunteers to nominate worthy projects. **For more information about PHS's Community Greening Award, please contact Flossie Narducci at fnarducci@pennhort.org or 215-988-8897.**

GRAFFITI HURTS

In addition to targeting all the graffiti in the South Side neighborhood of Scranton, the United Neighborhood Center of Northeastern Pennsylvania's focus is on creating a youth leader group, empowering kids ages 13 to 18 years old, to lead the crusade against graffiti in their community. The youth, many from the South Side, have been encouraged to share their ideas and help raise awareness by developing 30 second PSA's. The PSA's will target graffiti prevention and will be aired on YouTube, local television, and various websites. The PSA's will be presented by their creators at a community forum. "The hope is that the youth involved will continue to advocate against other crimes and blight as well as bridge the gap between generations who may believe that today's youth doesn't care," says Greg Elliot, Revitalization Coordinator for United Neighborhood Center of Northeastern Pennsylvania. This program was developed by the Community Justice Initiative, a partnership that includes the South Scranton Residents Association, the District Attorney's Office, the Scranton Police Department, City Housing Inspectors, and the Elm Street Initiative of United Neighborhood Centers. It was one of only three award recipients of the 2010 Keep America Beautiful Graffiti Hurts Grant Program.



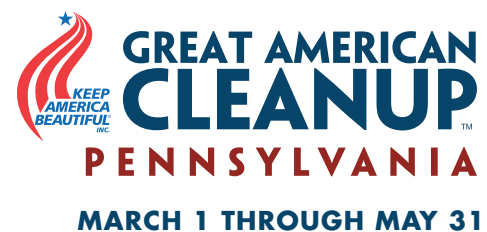
GREAT AMERICAN CLEANUP OF PA

The 2011 Great American Cleanup of PA will once again start on March 1st and continue through May 31st. In partnership with Keep America Beautiful, Keep Pennsylvania Beautiful, the Department of Environmental Protection, Pennsylvania Waste Industries Association, and PennDOT, this three month event offers many resources for groups that want to keep Pennsylvania beautiful. In the 2010 Great American Cleanup of PA, 186,487 volunteers picked up over 12 million pounds (6,000 tons) of trash!

This year, Keep America Beautiful will be having a Great American Cleanup kick-off event in Philadelphia on April 1st and 2nd in conjunction with the Philly Spring Cleanup! This will be one of three nationwide kick off events.

As in previous years, coordinators of registered events will be able to receive gloves, vests, and bags from local PennDOT District offices. Pick It Up PA Days will occur from April 16th through April 30th. It is during this two week period that trash collected at registered events can be disposed free of charge at participating landfills. Let's work together to empower Pennsylvanians to make our communities clean and beautiful by supporting this successful program and make a commitment to participate in 2011!

To register your event, or to get more information on the Great American Cleanup of PA, go to www.keeppabeautiful.org and click on the Great American Cleanup of PA icon at the top of the webpage.



Left: Duncan Road, Madison Township, Armstrong County

ILLEGAL DUMP SURVEY PROGRAM

Over the course of the Illegal Dump Survey Program, 49 counties have been surveyed identifying over 5,300 dumpsites containing an estimated 32,800,000 pounds (16,400 tons) of trash. While these are overwhelming figures, Keep Pennsylvania Beautiful has found successes small and large over the past five years as individuals, groups, organizations, municipalities, and counties have used the survey to do cleanups. The Berks County survey published in the spring of 2008 identified 100 sites. Through the leadership of the Berks County Solid Waste Authority, only 5 sites remain. In spring 2009, the Centre County survey was released that identified 56 dumpsites in the county. The Centre County Solid Waste Authority, along with other partners, has cleaned 27 sites.

The latest success story is in Lebanon County. Keep Pennsylvania Beautiful, in partnership with the Greater Lebanon Refuse Authority, surveyed the county in the fall of 2009 and identified 43 dumpsites containing an estimated 72,000 pounds (36 tons) of trash. Through the efforts of citizen volunteers that cleaned sites without telling anyone, five core volunteers that traveled the county cleaning sites, and Greater Lebanon Refuse Authority employees, the county is now free of all roadside illegal dumpsites. One of the last sites cleaned was on Gold Mine Road in State Game Lands 211. It had about 1,000 tires along with assorted trash. A plan is in place to keep the 43 sites clean as they will be getting adopted by volunteers and municipalities for monitoring purposes. In addition, surveillance cameras will be rotated around dumping areas identified in the report to catch future dumpers.



Above: Greater Lebanon Refuse Authority employees and volunteers, Lebanon County.

INTERNATIONAL COASTAL CLEANUP

Keep Pennsylvania Beautiful, Verizon TelecomPioneers, and the Ocean Conservancy again partnered to work together on the 25th International Coastal Cleanup (ICC) to improve coastal and marine environments. Each year more than a half-a-million volunteers from over 100 countries remove millions of pounds of trash and debris from the beaches and waterways across the globe. In 2010, Keep Pennsylvania Beautiful organized 31 International Coastal Cleanup events in five southeastern counties of Pennsylvania. Over 51,000 pounds (25.5 tons) of trash was removed from Bucks, Chester, Delaware, Montgomery, and Philadelphia counties. Also highlighting this worldwide event was a cleanup kick-off event on Little Tinicum Island with support from the Ocean Conservancy and Bank of America.



Below: Little Tinicum Island, Delaware County

AMERICA RECYCLES DAY - NOVEMBER 15

America Recycles Day started in 1997 by Keep America Beautiful as the only national day dedicated to the promotion of recycling programs throughout the United States and a way to inform and educate citizens and communities about the benefits of recycling and what can be accomplished when we all work together. This was the first year that Keep Pennsylvania Beautiful participated in America Recycles Day and what a big success it was! This year's events increased from 22 last year to 69 with 20 events (15 special collections and 5 educational events) coming from the Keep Pennsylvania Beautiful network. **Totals from the fall special collections events are as follows: 7,189 tires, 45 batteries, 247 Freon and non-Freon appliances, 2,000 pounds of scrap metal, 20,180 pounds of electronics, and 31,840 pounds of Household Hazardous Waste. Thanks to all our affiliates for making America Recycles Day 2010 a success!**



PA CleanWays of Butler-Lawrence Counties

THE LITTER FREE SCHOOL ZONE PROGRAM is designed to encourage students to keep their school grounds litter-free, and to raise public awareness regarding litter via a Litter Free School Zone sign to be displayed outside the school. Students, clubs, classes, and even entire school districts can participate in the Litter Free School Zone program. Keeping their school litter-free is an easy and fun way for students to work together, learning valuable community leadership and responsibility skills while gaining a respect for the environment and the world around them. It is also an opportunity to develop a school-wide stewardship ethic and set a community example.

The ultimate goal is a cleaner, more beautiful community, with a strong sense of civic pride. As more students participate in the Litter Free School Zone program, we hope that there will soon be less litter to clean up. As residents drive past the signage and see the clean schoolyard, they also will be less inclined to deposit litter. **For more information, visit www.keeppabeautiful.org and click on Keep It!**

WEIS MARKETS PROMOTES AMERICA RECYCLES DAY!

Weis Markets partnered with Keep Pennsylvania Beautiful and Keep America Beautiful in celebrating America Recycles Day on November 15. Associates at all 164 Weis Markets stores signed the company's 'Trash Treaty' as a commitment to take part in the grocer's daily recycling programs.

The Trash Treaty reinforces the company's efforts to reduce waste, recycle, and find new opportunities to reduce its impact on the environment. As part of this pledge, Weis Markets' associates acknowledged that trash disposal is expensive and is a source of pollution that creates unnecessary greenhouse gases. Each pledges to understand the benefits of recycling to the environment and their company.

As part of America Recycles Day, Weis featured a buy-one-get-one-free deal on its newly redesigned reusable shopping bags and featured their partnership with Keep Pennsylvania Beautiful in the grocer's weekly which is distributed to 2.8 million people!

Thanks Weis Markets for working to keep Pennsylvania beautiful!

ADOPTION HIGHLIGHT

Two sections of the Hazelwood Greenway located in the Hazelwood neighborhood of Pittsburgh along King Lake Road and Longview Street, were adopted this fall through the Keep Pennsylvania Beautiful Adoption Program. Ryan Popple and Tom Arkusauskus, recent implants to the Pittsburgh area, regularly use the trail to walk their dogs and joked that they began cleaning up so their dogs wouldn't eat the fast food wrappers and trash that was littered there. They clean the area two to three times a week and collect anywhere from a grocery bag to a 30-gallon garbage bag full of trash. The local KPB affiliate, Allegheny CleanWays, is excited about the adoption. "That's the section that we spent several years cleaning. Last spring we worked with the Student Conservation Association to build a better trail, hoping that the improvements would lead to more activity and stewarding of the area." say Myrna Newman, Project Coordinator for Allegheny CleanWays. The Hazelwood Greenway Initiative and Pittsburgh Public Works also support the adoption. **To adopt a greenway near you go to www.keeppabeautiful.org and click on Keep It!**

**GREENWAYS FUNDING**

Keep Pennsylvania Beautiful received a Community Conservation Partnerships Program Grant Award from the Pennsylvania Department of Conservation and Natural Resources. KPB received this funding to initiate a centralized system for registering, reporting, and promoting outdoor based work events. Additionally, the funding will allow for the creation of a mini-grant program and promotion of greenways educational materials.

DCNR is the primary source for state support for Pennsylvania recreation, parks, and conservation initiatives. Grant funding from the DCNR assists hundreds of communities and organizations across Pennsylvania to plan, acquire, and develop recreation and park facilities, create trails, and conserve open space.

Funding for the grants comes from Keystone Recreation, Park, and Conservation Fund (Key 93), the Environmental Stewardship Fund (Growing Greener 1), the Growing Greener Bond Fund (Growing Greener 2), and federal funding sources.



Above: Pine Grove Furnace State Park, Cumberland County

BRING IT BACK PHILLY CAMPAIGN

Aimed at educating Philadelphians about the convenience of recycling plastic bags and the need for reducing plastic bag litter, Keep Philadelphia Beautiful has launched the Bring it Back Philly Campaign that promotes the recyclability of plastic bags and wraps and where they can be conveniently recycled. Over 300 supermarkets, retail stores, and pharmacies in Philadelphia have set up recycling bins. **For more information go to www.bringitbackphilly.org.**



2010 KEEP AMERICA BEAUTIFUL NATIONAL AWARDS & RECOGNITION

ROGERS AWARDS

Keep Philadelphia Beautiful took first place in both the Local Television Advertising and Radio Categories for the Rogers Awards for their Un Litter Us Campaign (<http://www.philadelphiastreet.com/unlitter-us-campaign.aspx>). The Rogers Award honors advertising agencies, nonprofit organizations as well as Keep America Beautiful Affiliates who have produced public service advertising designed to effect positive change towards the environment.

U.S. STATE DOT & GAC DOT PARTNERSHIP AWARD

PennDOT was one of eight DOTs across the county to receive the U.S. State DOT & Great American Cleanup DOT Partnership Award which recognizes exemplary contributions and support of Keep America Beautiful and its Great American Cleanup. This is the eighth year in a row that PennDOT has received this honor.

KAB PRESIDENT'S CIRCLE AWARD 2010

This award recognizes the standards of excellence achieved by Keep America Beautiful Affiliates in 2010.

Keep Philadelphia Beautiful
Keep Lancaster County Beautiful
Keep Pennsylvania Beautiful

STATE AFFILIATE RECOGNITION

Keep Pennsylvania Beautiful received the GOLD Level Award for the State Affiliate Recognition Awards which recognizes state leaders for exemplary efforts to support the mission and objectives of KAB in their state.

GREAT AMERICAN CLEANUP 100% PARTICIPATION AWARD

All 67 counties in Pennsylvania were represented in the Great American Cleanup of PA in 2010. There were 4,822 events with 186,487 volunteers. Volunteers collected 603,537 bags of trash or 12,070,740 pounds. They cleaned 19,373 miles of roads, railroad tracks, trails, waterways, and shorelines, and 6,027 acres of park and or wetlands. Additionally, volunteers planted 21,605 trees, bulbs, and plants in an effort to keep Pennsylvania beautiful.

Top: Phoebe Coles, Executive Director, Keep Philadelphia Beautiful with the Rogers Award. **Second:** KPB Director, David Hess, and PennDOT Statewide Highway Beautification Program Manager, Richard Ebeling. **Third:** Keep America Beautiful President and CEO, Matt McKenna, and Keep Pennsylvania Beautiful President, Shannon Reiter. **Bottom:** KPB Board Members, Jim Bonner, Richard Ebeling, Ken Anderson, and President, Shannon Reiter accept the GACPA 100% Participation Award.

USDA PEOPLE'S GARDENS INITIATIVE

We all know the importance of clean and green when it comes to preventing littering and illegal dumping. Keeping an area trash free is a strong prevention tool from it getting trashed. Planting and maintaining a community garden is another great way to engage community members in keeping our communities free of litter and illegal dumps while also improving the community environment as a whole.

The United States Department of Agriculture recently recognized Keep Pennsylvania Beautiful, Keep Lancaster Beautiful, and Keep Philadelphia Beautiful for their work on the People's Garden Initiative. To qualify for USDA People's Garden Initiative, a garden must benefit your community, be community-based, and incorporate sustainable practices such as composting and mulching or capturing rain in rain barrels. **To learn more about USDA's People's Garden Initiative, visit www.usda.gov.**



STEAL THIS!

PLANET EARTH CART

The Planet Earth Cart (PEC) was developed by Keep Sugar Land Beautiful, TX in 2004 to enhance environmental education in elementary schools. The Planet Earth Cart is a mobile cart filled with over 500 educational resources that include fiction and non-fiction books, games, puzzles, puppets, DVD's, and hands-on activities that may easily be incorporated into lesson plans. The PEC is a resource that teachers may quickly and easily utilize in their classrooms. Topics covered include litter prevention, waste reduction, recycling, reuse, gardening, composting, trees, water conservation, runoff pollution, and much more! KSLB has partnered with sponsors to donate 29 Planet Earth Carts and the response is outstanding. Students eyes light up when they see the Planet Earth Cart and they eagerly explore everything! Positive comments continue, even after many years of use, from teachers, principals, and librarians. **For more information on this innovative approach to environmental education, please visit www.kslb.org.**

Steal This! sponsored by the Steel Recycling Institute, features programs from throughout the KAB national network that we would love to see implemented in your community!



Left: Colony Meadows Elementary, Sugar Land, TX.

Check out our new website at keeppabeautiful.org.

THE BEAUTIFUL SHOP IS OPEN ONLINE and features many items made from recycled or organic materials: 100% organic cotton ball caps, 100% recycled acrylic short knit hats, long sleeve denim shirts, eco-fleece throw blankets, and white, organic cotton t-shirts. The new Keep Pennsylvania Beautiful logo is embroidered on each item; depending on the item the logo is either in full color, brown, or white.



KEEP PENNSYLVANIA BEAUTIFUL AFFILIATES

Allegheny CleanWays
Keep Bedford County Beautiful
PA CleanWays of Blair County
PA CleanWays of Butler-Lawrence Counties
Keep Cambria County Beautiful
Clinton County CleanScapes
PA CleanWays of Cumberland County
PA CleanWays of Elk County
PA CleanWays of Fayette County
Keep Fulton County Beautiful
PA CleanWays of Greene County
Keep Huntingdon County Beautiful
PA CleanWays of McKean County
PA CleanWays of Mifflin County

Keep Perry County Beautiful
Keep Royal Gardens Beautiful
Keep Somerset County Beautiful
PA CleanWays of Venango County
Keep Washington County Beautiful

KEEP AMERICA BEAUTIFUL LOCAL AFFILIATES

Keep Allentown Beautiful
Keep Harrisburg Beautiful
Keep Lancaster County Beautiful
Keep Philadelphia Beautiful
Keep York Beautiful
Reading Beautification, Inc.

KEEP AMERICA BEAUTIFUL PRE-CERTIFIED LOCAL AFFILIATE

Westmoreland Cleanways

KEEP WASHINGTON COUNTY BEAUTIFUL

Keep Washington County Beautiful thanks the Washington County Commissioners for proclaiming November 15th, America Recycles Day. With the help of Keep Washington County Beautiful, residents of Washington County will join others across the nation as they educate, motivate, and inspire individuals to recycle. "America Recycles Day will be a significant annual event in our county," says Laurie Popeck, Volunteer Coordinator for Keep Washington County Beautiful.

Pictured L-R: State Representative Jesse White, Commissioner Maggi, Laurie Popeck, Steve Popeck, Commissioner Burns, and Commissioner Irey



TRASH TO TREASURE - WESTMORELAND CLEANWAYS

This year, Westmoreland Cleanways introduced a composting education program, "Trash to Treasure", to all county schools. The program's goal is to provide students with an understanding of composting and how it positively impacts the community. A total of 11 classrooms are signed up to participate: Derry Area High School, Greater Latrobe Jr. High School, Greensburg Salem Middle School, Hempfield Area High School, Jeanette Senior High School, Southmoreland Middle School, Southmoreland Senior High School, Trafford Middle School (2), Wendover Middle School, and West Hempfield Middle School. The students were given a booklet on composting, an initial presentation, and a compost bin. Follow-up presentations will be done in the spring. School composting provides an opportunity for real-world problem solving with cooperative learning student groups, and can motivate those students who feel intimidated by traditional science experiences.

KEEP HUNTINGDON COUNTY BEAUTIFUL

In late July, nearly 30 people consisting of elected officials, municipal officials, concerned residents and landowner, and the media gathered at a dumpsite on Ridge Road, Shirley Township, Huntingdon County, at a press event hosted by Keep Huntingdon County Beautiful. The purpose of the event was to announce the results of the Huntingdon County Illegal Dump Survey. This location was chosen because it was one of the largest sites identified in the county.

One question that couldn't be answered that day was if or when the site would ever get cleaned. Little did anyone know that to the day three months later, through partnerships with Keep Huntingdon County Beautiful, Shirley Township, and 54 hardworking volunteers, the entire site was remediated in one day. Trash and tires had rolled so far down the hillside that Shirley Township used heavy equipment to carve out steps in the dirt so volunteers could bring up trash with more ease. **A total of 67,100 pounds (33.55 tons) of trash was removed for proper disposal and 3,440 pounds (1.72 tons) of tires were recycled. It is estimated that the dumpsite had been there for at least 70 years.**

LITTLE TINICUM ISLAND, WILLIAM PENN STATE FOREST, DELAWARE COUNTY

On September 25th, twenty-three dedicated volunteers worked to remove flood debris and litter from Little Tinicum Island in William Penn State Forest. The volunteers removed everything from thousands of plastic bottles and cans to steel doors, large truck tires, old water heaters, and several charcoal grills. Keep Pennsylvania Beautiful has been working on Little Tinicum Island for several years, organizing six community cleanups that resulted in the removal of over 58,000 pounds (29 tons) of trash, tires, and scrap metal, logging thousands of volunteer hours. These cleanups have been possible due to the tremendous continued support of local volunteers and businesses. Cleanup funding was provided by the Environmental Fund of Pennsylvania, Bank of America, and VerizonTelecom Pioneers.



BUTERBAUGH ROAD, GRANT TOWNSHIP, INDIANA COUNTY

Keep Pennsylvania Beautiful organized the third and final phase in a series of cleanups at this remote, roadside illegal dumping area. Over the years dirt was dumped on the trash in attempts to cover it up and the layers of trash and dirt gradually increased. Students from Wyotech provided most of the manpower at the last cleanup to dig and pull the buried appliances, garbage, and tires from the hillside. On October 23rd, 6,380 pounds (3.19 tons) of trash were removed from the site. A combination of 16,420 pounds (8.21 tons) was removed during all three phases. "We were very pleased to see such wonderful support from the students and staff at Wyotech. They certainly made a big difference" - Wayne & Kim Peel, Landowners.



FERRY ROAD, GERMAN TOWNSHIP, FAYETTE COUNTY

This November, through a joint effort of German Township working with equipment during the work week, and PA CleanWays of Fayette County and volunteers working on a Saturday, 96,720 pounds (48.36 tons) of trash and 18 tires were recovered from the hillsides of Ferry Road and a tributary to the Monongahela River. Because the site is actively used by contractors and others, German Township and Norfolk and Southern Railroad will install a gate to prevent further dumping. The cleanup was pivotal for the Brown's Run Trail to be completed. This cleanup was made possible through funding from The Atlas Energy Fund of the Community Foundation of Fayette County, and the Department of Conservation and Natural Resources Bureau of Recreation and Conservation.



Empowering Pennsylvanians to make
our communities clean and *Beautiful*.

LISTING OF COMPLETED CLEANUPS

Adams County
Bittle Road, Germany Township
Cold Springs Road Site 1, Hamiltonban Township
Cold Springs Road Site 2, Hamiltonban Township
District Road, Hamiltonban Township
High Rock Road, Hamiltonban Township
Newman Road, Hamiltonban Township

Allegheny County
Crawford Roberts-Hill, Pittsburgh City
Duquesne Heights, Pittsburgh City
Heidelberg Borough
Homehurst Street and Belleville Street, Pittsburgh City
Josephine Street, Pittsburgh City
King Lake Road - Hazelwood Greenway, Pittsburgh City
Planet Street, Pittsburgh City
Pocusset Street, Pittsburgh City
Sylvan Avenue, Pittsburgh City
Tireless Event - South Side Monongahela Riverfront, Pittsburgh City
Tireless Friday Chateau Trail, Pittsburgh City
Tireless Friday Mon Wharf, Pittsburgh City

Armstrong County
Duncan Road, Madison Township
Greengate Road/Bish Lane, Madison Township
Hemlock Road, South Bend Township
Village Road (T630), Plumcreek Township

Bedford County
Bobs Creek Annual Cleanup, Lincoln Township
Diehl Road, Napier Township
Sweet Root Road, Bedford Township

Blair County
Eastview Street, Blair Township
River Road, Blair Township

Bucks County
Bradford Reservoir, Warrington Township

Butler County
Cranberry Township Area Cleanups, Cranberry Township
Darlington Road, Cranberry Township
Miller Road, Cranberry Township
Ritts Park, Butler City

Cambria County
Cemetery Road, Portage Township
Cemetery Road, Adams Township
Eastbourne-Bloom Dump, Cambria Township
Hinkston Run Dam Area, Middle Taylor Township
Hockenberry Road, Elder Township
Hufford Hill Road, Portage Township
Patterson Road, Barr Township
Pike Road, Jackson Township
River Road, Patton Borough
St. Joe's Road, West Carroll Township
Willow Beach Road, Summerhill Township
WPA Road, Adams Township

Centre County
Gillentown Trailhead, Snow Shoe Township
Old Mountain Road, Haines Township

Clarion County
Black Fox Road, Perry Township
Concord Church Road, Perry Township

Clearfield County
Mountain Run Road, Huston Township
Nolan Road, Huston Township

Clinton County
7th Annual West Branch Susquehanna River Cleanup, Woodward Township
Bald Eagle Creek, Castanea Township
Fishing Creek Stream Bank Cleanup, Mill Hall Borough
Glen Road, Allison Township

Cumberland County
Lisburn Community Fire Co., Lower Allen Township
Wertz Run Road, North Middleton Township

Elk County
North Paul Road, St. Marys Borough
Oknefski Road, Ridgway Township

Erie County
Rand Farm, McKean Township

Fayette County
Baker Hill Road, German Township
Braznell Hill Road, Jefferson Township
Cole Road, Wharton Township
Colvin Road, Redstone Township
Craig Lane, North Union Township
Davidson Siding, Luzerne Township
Derry Hill Road, Georges Township
Duck Hollow, South Union Township
Elliotsville Road, Wharton Township
Leckrone-Highhouse Road, German Township
Newcomer Road, Redstone Township
Redstone Creek, Gallatin, Penn & Locust Street, Uniontown City
Reservoir Road, Perry Township
River Road, Lower Tyrone Township

Fulton County
Licking Creek, Thompson Township

Greene County
Pettit Road, Washington Township
Turkey Knob Road, Greene Township

Huntingdon County
Alexandria Pike, Porter Township
Dirt Mountain Road, Cass Township

Indiana County
Barkley, Swisco & Kennedy Roads, Conemaugh Township
Bethel Church & Ream Roads, Center Township
Buterbaugh Road, Grant Township
Hilltop Road, White Township
Hoodlebug Trail between Omni and Floodway Park, Center Township
Hoodlebug Trail Extension, Center Township
Hutchinson Hollow Road, East Wheatfield Township
McHenry Road, White Township
North Elkin Road, North Mahoning Township
Pepley Road, Washington Township
Ray Road, Cherryhill Township

Jefferson County
Center Hill Road, Knox Township
Mahoning Shadow Trail - Sisk Vassallo, Young Township
Mahoning Shadow Trail- Cloe Road to Elbel Road, Punxsutawney Borough

Lackawanna County
Tree Line Trail, Abington Township

Lawrence County
Erskine Quarry Road, Mahoning Township
Ewing Park and River Road, Ellwood City Borough
Neshannock Creek & Cascade Quarry Cleanup, Hickory Township
Slippery Rock Creek - Muddy Creek Road, Slippery Rock Township
Luzerne County
Hayfield and Deer Park Roads, Lehman Township

McKean County
Looker Mt. Trail, Foster Township
Riterville Road/Mt. Alton to Roberts Road, Lafayette Township

Mercer County
Greenwood Drive, Grove City Borough

Mifflin County
Big Ridge Road and Ort Valley Road, Granville Township
Church Lane, Armagh Township
Church Lane and Queen Street Extension, Brown Township
Fairview Road, Oliver Township
Havice Valley Road, Derry Township
Jacks Mountain Road, Oliver Township
Ort Valley Road, Derry Township
Peach Orchard Road, Granville Township
Three Cent Lane, Brown Township

Monroe County
Barton Glen Drive, Pocono Township
West End Regional Park, Chestnuthill Township

Northumberland County
Bunker Hill Ball Field, Coal Township

Perry County
Hollow Road, Greenwood Township
Little Boston Road, Penn Township
Lower Bailey Road, Miller Township
Mays Hollow Road, Tuscarora Township
New Ridge Road, Tuscarora Township

Philadelphia County
75th and Lansdowne Avenue, Philadelphia City
Baldwin School, Philadelphia City
Civic Group & Merrimack College Group, Philadelphia City
Comcast Cares Day, Philadelphia City
Greater Philadelphia Cares in the Rain, Philadelphia City
Martha Rosen Planting Day, Philadelphia City
Martin Luther King In-Service Day, Philadelphia City
New Apostolic Church, Philadelphia City
Rhawn Street - Lexington to Cresco Ave., Philadelphia City
Royal Gardens - Park Maintenance Day, Philadelphia City

Venango County
Durkin Road, Cornplanter Township

Washington County
Canton Township Earth Day Cleanup, Canton Township
Devil's Den Road, Hanover Township
Dog Run Road, Donegal Township
McClelland Road, Peters Township
Sichi Hill Road, Nottingham Township

Westmoreland County
Alberts Road, South Huntingdon Township
Brouwers Drive, Unity Township
Buffenmyer Road/Beatty Flats Road/Carney Road Ext., Unity Township
Cribb Station Road, Hempfield Township
Derry Borough Community Cleanup, Derry Borough
Gaither Way, Greensburg City
Hills Church Road, Murrysville Borough

Westmoreland County (continued)
Lewis Road, Unity Township
Little Crabtree Creek, Hempfield Township
Meadowbrook Road, Penn Township
Moore's Gove Road, Hempfield Township
Old Salem Road #1011 to #1105, Hempfield Township
Old William Penn Highway, Salem Township
Pleasant Valley Park, Murrysville Borough
Racetrack Road/North Center Ave. Extension, Hempfield Township
Ridge Road, Penn Township
Simpson Road/White's Hill Road, Hempfield Township
Tarr Hollow Road/Bulltown Road, Murrysville Borough
Westmoreland Land Trust Property, City of Greensburg
Wildcat Way, Unity Township

Our vision is a clean and beautiful Pennsylvania. It is a vision we all share. A clean and beautiful Pennsylvania means quality of life for our residents, economic development and prosperity in our communities, a sense of pride, and a brighter future for our children.

BUSINESS COUNCIL MEMBERS

\$5,000 + KPB BENEFACTORS

- Pennsylvania Beverage Association
- Pennsylvania Food Merchants Association
- Pennsylvania Waste Industry Association

\$1,000-\$4,999 KPB PATRONS

- American Chemistry Council
- Keystone Sanitary Landfill
- Steel Recycling Institute
- Waste Management

\$100-\$999 KPB ASSOCIATE

- BRAT Towing and Recovery, Inc.

Since 1990 Statewide Statistics:



KEEP PENNSYLVANIA BEAUTIFUL THANKS THE FOLLOWING FUNDERS FOR HELPING TO MAKE OUR PROGRAMS POSSIBLE.

This list reflects support received from July 1 through December 1, 2010.

AMERICAN RECOVERY AND REINVESTMENT ACT, PENNVEST
COMCAST FOUNDATION
DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES
- Bureau of Recreation and Conservation

DEPARTMENT OF ENVIRONMENTAL PROTECTION
- Bureau of Waste Management
- Coastal Resources Management
- Pennsylvania Household Hazardous Waste Program

ENVIRONMENTAL FUND OF PENNSYLVANIA
HOME DEPOT - BUILDING HEALTHY COMMUNITIES GRANT
KEEP AMERICA BEAUTIFUL
- Anheuser-Busch Grant Program
- America Recycles Day Grant Program
- Cigarette Litter Prevention Program

PENELEC FUND FOR THE FUTURE OF GREATER JOHNSTOWN AND THE COMMUNITY FOUNDATION FOR THE ALLEGHENIES
RICHARD KING MELLON FOUNDATION
ROBERT WATERS CHARITABLE TRUST AND THE COMMUNITY FOUNDATION FOR THE ALLEGHENIES
ROBERT A. ANDERSON FAMILY FUND AND THE CODORUS WATERSHED ENDOWMENT FUND OF YORK COUNTY COMMUNITY FOUNDATION

THE ATLAS ENERGY FUND OF THE COMMUNITY FOUNDATION OF FAYETTE COUNTY
TELECOM PIONEERS
UTILITIES PROGRAM - UNITED STATES DEPARTMENT OF AGRICULTURE
UTZINGER FAMILY FUND OF THE PITTSBURGH FOUNDATION
WALMART COMMUNITY INVOLVEMENT PROGRAM
WATERSHED ALLIANCE OF YORK



KEEP PENNSYLVANIA *Beautiful*

Keep Pennsylvania Beautiful

105 West 4th Street
Greensburg, PA 15601-2981

(877) 772-3673 toll free

Phone: (724) 836-4121

Fax: (724) 836-1980

E-mail: info@keeppabeautiful.org

Return Service Requested

This newsletter is accessible electronically by going to the "Newsroom" on our website keeppabeautiful.org.

To unsubscribe to this newsletter, please call or e-mail the Keep Pennsylvania Beautiful office.

Empowering Pennsylvanians to make our communities clean and *Beautiful*.

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For volunteer opportunities
go to keeppabeautiful.org.



Above: Ferry Road, Fayette County

Keep Pennsylvania Beautiful is a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

If you are interested in supporting Keep Pennsylvania Beautiful please fill out and return the form below to:

Keep Pennsylvania Beautiful 105 West Fourth Street, Greensburg, PA 15601

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____ COUNTY _____

PHONE _____ EMAIL _____

INDIVIDUAL OR FAMILY MEMBERSHIP:

- ☐ \$15-99 Friend
- ☐ \$100-499 Sponsor
- ☐ \$500-999 Supporter
- ☐ \$1,000-4,999 Sustaining Member
- ☐ \$5,000+ Environmental Steward

NONPROFIT PARTNERS

- ☐ \$100 Nonprofit Partner

BUSINESS COUNCIL MEMBERSHIP LEVELS:

- ☐ \$100 - 999 Associate
- ☐ \$1,000 - 4,999 Patron
- ☐ \$5,000 - 9,999 Benefactor
- ☐ \$10,000+ Corporate Steward

PLANNED GIVING

If you are interested in making a legacy gift to Keep Pennsylvania Beautiful, please contact Shannon Reiter, President at sreiter@keeppabeautiful.org.

PLEASE CHARGE MY CREDIT CARD

☐ VISA ☐ MASTERCARD ACCT # _____

EXP. DATE _____ SIGNATURE _____

Please make checks payable to Keep Pennsylvania Beautiful. A copy of Keep Pennsylvania Beautiful's registration and financial information may be obtained from the PA Department of State. Gifts to Keep Pennsylvania Beautiful are tax-deductible.