



FOR IMMEDIATE RELEASE

July 23, 2020

Heidi Pedicone, Program Director | Keep Pennsylvania Beautiful
Tel: (724) 836-4121 | Email: hpedicone@keepabeautiful.org | Web site: www.keeppabeautiful.org

Danielle Krebs, Communications Manager | Tri County Community Action
Tel: (717) 232-9757 x101 | Email: dkrebs@cactricounty.org | website: www.cactricounty.org

Morgan Holmes | Strategic Account Manager | GreenPrint Holdings, Inc.
Tel: (470) 428-9298 | Email: morgan@greenprint.eco

Improvements made to Harrisburg's Heart of the Community Garden



Harrisburg's Heart of the Community Garden received some TLC recently through a partnership between The Giant Company, Greenprint, Keep Pennsylvania Beautiful and local affiliate Keep Harrisburg-Dauphin County Beautiful and Tri County Community Action. On July 14, volunteers pulled weeds, laid mulch, repaired benches, picked up litter and planted flowers all while wearing masks and gloves and practicing physical distancing to reduce the spread of novel coronavirus (COVID-19).

The garden, located at Derry and Kittatinny streets, is known for its three-story, 'Live the Conversation' mural that illustrates local community residents and leaders and delivers a message of inspiration and nonviolence. It also provides a public space for the [Allison Hill Farmers Market](#) whose mission is to improve local food security, enhance individual health, and build entrepreneurship among local farmers and residents, all while enriching community life in the Allison Hill neighborhood of Harrisburg.

“We appreciate Keep Pennsylvania Beautiful, GIANT and their families' support in the beautification of the Heart of the Community Garden. Their volunteerism shows there is someone out there who cares about our community and the places they frequent. In addition, this act of generosity ensured the community garden was in shape for the Allison Hill Farmers Market that is open every Wednesday from 3-7 PM,” said Danielle Krebs, Communications Manager for Tri County Community Action.

The Heart of the Community Garden is regularly maintained by volunteers and Tri County Community Action staff year-round and also receives maintenance during the annual Greater Harrisburg Litter Cleanup. Tri County Community Action has fourteen community gardens in the Harrisburg area. If you would like to have a role in the beautification of a community garden near you, email volunteer@cactricounty.org or visit <https://cactricounty.org/get-involved/volunteer.html>.

The Heart of the Community Garden beautification is a continuation of projects initiated by The GIANT Company's Reduced Emissions Program, which was developed in partnership with GreenPrint Holdings Inc. Through the Reduced Emissions Program, for every qualifying gallon of fuel purchased at a GIANT or MARTIN'S fuel station, GreenPrint will invest in carbon projects across the globe, which will offset up to 30% of the customer's tailpipe carbon emissions.

“We want to make sure we are staying true to our promise and helping to ensure a healthy planet for future generations and we are proud to work with organizations Keep Pennsylvania Beautiful and their local affiliate Keep Harrisburg–Dauphin County Beautiful, who share our commitment,” said Ashley Mahaffey, Community Relations Coordinator, The GIANT Company.

Keep Pennsylvania Beautiful, a state affiliate of Keep America Beautiful, Inc., has more than 30 years of experience in organizing volunteer-driven community improvement events.

The Heart of the Community Garden demonstrates true community spirit and we are honored to partner with GIANT and our local affiliate on the recent beautification efforts through GIANT'S Reduced Emissions Program,” explains Shannon Reiter, President of Keep Pennsylvania Beautiful. “GIANT has been a sponsor of our Pick Up Pennsylvania program for a number of years. We look forward to supporting them as they continue to engage directly in their communities through this partnership.”

Visit GIANT'S [website](http://www.giant.com) to learn more about the company's sustainability programs. Visit www.keppabeautiful.org for more information on programs or to find an event near you.

###

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 147 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keppabeautiful.org.

About The GIANT Company

Founded in 1923 in Carlisle, Pa., The GIANT Company is passionate about connecting families and creating healthier communities. As an omni-channel retailer, The GIANT Company proudly serves millions of neighbors across Pennsylvania, Maryland, Virginia and West Virginia. With more than 35,000 talented team members supporting nearly 190 stores, 132 pharmacies, 105 fuel stations, and over 130 online pickup hubs and grocery delivery service in hundreds of zip

codes, The GIANT Company is changing the customer experience and creating an impact in local communities for a better future. The GIANT Company family of brands includes GIANT, MARTIN'S, GIANT Heirloom Market, GIANT Direct and MARTIN'S Direct. The GIANT Company is a company of Ahold Delhaize USA. For more information, visit the [GIANT](#) or [MARTIN'S](#) websites.

About GreenPrint

GreenPrint facilitates The Giant Company's Reduced Emissions Program. GreenPrint is a global environmental technology company, offers sustainability as a service with patent-protected programs that deliver environmental impact and bottom-line results. An Inc. 5000 company and a member of 1% Percent for the Planet, GreenPrint's turnkey offerings help companies meet sustainability goals while increasing brand value and customer loyalty – making it easy for businesses to do well by doing good. GreenPrint, A Public Benefit Corporation, is on pace to offset over 30 million metric tons of carbon by 2025. GreenPrint Holdings Inc. All Rights Reserved ©2020.