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FOR IMMEDIATE RELEASE

GIANT EXPANDS PARTNERSHIP WITH KEEP PENNSYLVANIA BEAUTIFUL IN SUPPORT OF REDUCED EMISSIONS PROGRAM

Hosts First Volunteer Event at Kings Gap Environmental Center

(October 1, 2018) – On October 4, GIANT Food Stores, in partnership with Keep Pennsylvania Beautiful, will host a volunteer project at Kings Gap Environmental Center. From 9am-1pm, the group will plant large native trees and conduct additional park improvements. This volunteer project is the first of several planned and stems from GIANT'S Reduced Emissions Program which was developed in partnership with GreenPrint, LLC.

"We are thrilled to expand our relationship with Keep Pennsylvania Beautiful as part of our Reduced Emissions Program," said Manuel Haro, GIANT/MARTIN'S vice president, strategy. "This is a great opportunity for both GIANT/MARTIN'S and Keep Pennsylvania Beautiful to go the extra mile and make a difference, together, right here in the communities we work and live in across the Commonwealth."

Announced in April of this year, for every qualifying gallon of fuel purchased at GIANT/MARTIN'S 99 fuel stations, GreenPrint will invest in carbon projects across the globe, like creating local greenscapes or tree plantings. These efforts will offset up to 30 percent of the customer's tailpipe carbon emissions.

Keep Pennsylvania Beautiful, a state affiliate of Keep America Beautiful Inc., has more than 25 years of experience in organizing volunteer-driven illegal dump cleanup and beautification events. Expanding upon the contributions from Keep Pennsylvania Beautiful's active network of local affiliates, the organization will enlist GIANT employee volunteers in conjunction with the Reduced Emissions Program community outreach team. GIANT already provides many hours of employee-contributed community improvement projects and this new program will continue to advance its efforts to be a better community and a better place to work.

"We are excited to build on our existing relationship with GIANT through the Reduced Emissions Program," explains Shannon Reiter, president of Keep Pennsylvania Beautiful. "GIANT is a sponsor of the Great American Cleanup of PA and for the last two years has provided recycled content benches to schools participating in our Litter Free School Zone program. We look forward to supporting GIANT employees wanting to engage directly in their communities through this new effort."

Leading the charge to minimize their impact on the planet, GIANT is committed to being a responsible retailer through a variety of other green efforts.

Last month, GIANT announced its Cleona, PA store located at 481 West Penn Ave., as the first in the chain to reach zero waste. A recognized definition by the U.S. Environmental Protection Agency, zero waste means 90 percent or more of a store's total waste is being diverted from a landfill or incineration.

Last year, the company saved more than 930,000 trees by recycling cardboard at all stores and distribution centers. Since 2011, GIANT and its parent company have successfully removed more than one billion plastic bags from the waste stream through more efficient bagging, increased usage of reusable tote bags by customers, and turning plastic bags into 1,500 donated park benches through its Bags to Benches program. Currently, 77 percent of all waste generated by its stores is diverted through recycling and composting.

Visit the **<u>GIANT</u>** website to learn more about the company's sustainability programs.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 133 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit <u>www.keeppabeautiful.org</u>.

About GIANT Food Stores, LLC

GIANT Food Stores, LLC has more than 170 neighborhood stores and offers home delivery, online/mobile ordering, fuel centers, pharmacies, plus in-store nutritionists. Serving families in Pennsylvania, Maryland, Virginia and West Virginia, GIANT Food Stores is proud to employ more than 30,000 associates who believe in giving back to their community. Founded in 1923 in Carlisle, Pennsylvania, GIANT Food Stores is a company of Ahold Delhaize. For more information visit the <u>GIANT</u> or <u>MARTIN'S</u> websites.

About GreenPrint

Developed by a team of loyalty and rewards program veterans, GreenPrint is a technology and service company enabling companies to practice sustainability in a turn-key, measurable way. Blending transaction processing software with climate science, the company's patent-pending products reduce atmospheric emissions on vehicles for municipalities and commercial fleets, for petroleum wholesalers and retailers, and for corporate travelers, to build goodwill, enhance brand loyalty, and increase sales and market share. Working with over 42,000 corporate clients in 8 languages across 12 countries, GreenPrint reduces emissions on almost 500 million gallons of fuel annually. Visit <u>www.GreenPrintCorp.com</u> for more information.