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FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Encourages Pennsylvania Schools to Participate in Keep America Beautiful's Recycle-Bowl

(September 18, 2018) – Registration is open for the 2018 [Recycle-Bowl](#). Keep Pennsylvania Beautiful is encouraging educators in Pennsylvania to get their students involved in Keep America Beautiful's Recycle-Bowl competition.

Recycle-Bowl is a program designed to revitalize student participation in recycling through a national K-12 recycling competition. The objectives of the competition include: new recycling programs established within schools, the increase of recycling rates in schools that currently recycle and the provision of teacher/student educational opportunities about recycling and waste reduction. Recycle-Bowl competition begins Monday, October 15 and runs through America Recycles Day, Thursday, November 15, 2018.

"The Recycle Bowl provides motivation to get kids excited about recycling at school, at home and within the community. It culminates on America Recycles Day, so it's a perfect opportunity to introduce or expand recycling programs within our schools and encourages students to take responsibility to protect our natural resources by making recycling part of their way of life," said Shannon Reiter, President of Keep Pennsylvania Beautiful. "I encourage Pennsylvania teachers to get their students involved in this friendly competition."

In 2017, Albert M. Greenfield School in Philadelphia was named State School Division Champion of the Recycle-Bowl. Students and faculty of Albert M. Greenfield School collected 11,536 pounds of recyclables generated from within the school, during the competition. More than 1,000 elementary, middle and high schools in 42 states around the country participated in this fun and exciting race to collect the most recyclable material and learn about waste reduction and environmental responsibility through in-school recycling. An impressive 2 million pounds of material were collected for recycling by the more than 550,000 participating students, teachers and administrators. To register go to <https://www.kab.org/our-programs/recycle-bowl>.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 133 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.

About Keep America Beautiful

Keep America Beautiful is the nation's leading nonprofit that brings people together to build and sustain vibrant communities. With a national network of community-based affiliates, we work with millions of

volunteers who take action in their communities to transform public spaces into beautiful places. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community's environment. For more information, visit kab.org, follow us on [Twitter](#), like us on [Facebook](#), or view us on [YouTube](#).