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FOR IMMEDIATE RELEASE

Last Chance to Enter Great American Cleanup of PA Video Contest

How do you keep Pennsylvania beautiful?

(June 1, 2018) – Keep Pennsylvania Beautiful is calling for videos of people making their communities clean and beautiful through June 8. The Great American Cleanup of PA Video Contest is open to all registered participants. “This is a great opportunity to showcase your local programs and partnerships and illustrate just how much fun it can be to join together to improve your community,” said Shannon Reiter, President of Keep Pennsylvania Beautiful. Videos should be 60 seconds or less and address the theme, “How do you keep Pennsylvania beautiful?”

The Department of Environmental Protection sponsors the video contest with cash prizes offered by the Pennsylvania Waste Industries Association. The winning entry receives \$200 and two runners up each receive \$100. Help choose the winners by liking your favorite video on the Keep Pennsylvania Beautiful Facebook page. Voting begins on June 18 and concludes on June 27 at 3:00 PM. Winners will be announced on June 27 by the end of business.

Electronic submissions should be sent to slarson@keeppabeautiful.org with GACofPA Video 2018 in the subject line. **Deadline to submit your video is June 8, 2018.** For additional contest details visit <http://www.gacofpa.org/video-contest/>.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 133 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.