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## FOR IMMEDIATE RELEASE

## **Keep Pennsylvania Beautiful Calls for Fresh Paint Days Pennsylvania Applications** *Transform your community one gallon of paint at a time*

(June 6, 2018) – Keep Pennsylvania Beautiful is accepting applications for their 2018 Fresh Paint Days Pennsylvania, a program designed to provide community groups with paint and painting supplies enabling them to renew a community structure in need into something beautiful through the application of fresh paint. This event is held in partnership with support from BEHR paint and The Home Depot. Eight grants of up to 20 gallons of exterior paint and a gift card for painting supplies will be awarded to tax-exempt groups within the Commonwealth of Pennsylvania. Groups will have 30 days to complete their projects, September 1 through 30.

Keep Pennsylvania Beautiful will select the eight winning projects from among applications submitted. Selected grantees must meet the following requirements to be considered – only one building per application, proof of liability insurance, signed permission to paint from the building owner and two before photos of the intended project. Selected grantees must also agree to select a color from the Behr paint line and provide a final report with during and after photos.

"At Behr Paint, we believe in doing the right thing and we're on a mission to make a difference in the communities where we live and work. Keep Pennsylvania Beautiful is an amazing organization and everyone in the community is enriched by their Fresh Paint Days efforts. We are proud to once again be partnering with them to help beautify communities across the state," said Drew Hatcher, Contract Management Director at Behr Paint.

"Through our partnership with BEHR and The Home Depot, Fresh Paint Days Pennsylvania empowers community groups to take a direct role in community revitalization efforts," explains Shannon Reiter, President of Keep Pennsylvania Beautiful. "Keep Pennsylvania is pleased to continue offering this program to organizations as an impetus to improve our communities' one structure at a time. It is a valuable program and I want to encourage community groups in Pennsylvania to take full advantage of this great opportunity."

**Applications must be received by July 31, 2018** and grants will be awarded early-August. For more information or to download the application click here <a href="http://www.keeppabeautiful.org/grants-awards/fresh-paint-days/">http://www.keeppabeautiful.org/grants-awards/fresh-paint-days/</a>. Questions can be answered by Michelle Dunn, Keep Pennsylvania Beautiful Program Coordinator, at 877-772-3673 ext. 113 or <a href="mdunn@keeppabeautiful.org">mdunn@keeppabeautiful.org</a>. The Fresh Paint Days Pennsylvania grant is available to any tax-exempt group within the Commonwealth of Pennsylvania. Private property owners or individual applicants cannot apply.

## About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 133 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.