

Contact: Stephanie Larson Tel: 724-836-4121

Email: slarson@keeppabeautiful.org Web site: www.keeppabeautiful.org

FOR IMMEDIATE RELEASE

Vote for Your Favorite Great American Cleanup of PA Video

(June 18, 2018) — Voting for the Keep Pennsylvania Beautiful Great American Cleanup of PA video contest begins today. Entries are posted on the Keep Pennsylvania Beautiful Facebook page. The entry with the most likes wins a cash prize of \$200. Two runners up will receive \$100 each. Likes must be made on the Keep Pennsylvania Beautiful Facebook page. Likes generated from a shared post cannot be counted. Voting ends on Wednesday, June 27 at 3PM.





"We hope our video contest generates excitement around local community improvement efforts. Through this video contest, it is our goal to share grassroots stories of partnerships, innovation and pride. We are anxious to see who is chosen as this year's winner and thank everyone for sharing our vision of a clean and beautiful Pennsylvania!" said Shannon Reiter, President of Keep Pennsylvania Beautiful.

The entries include--

Allegheny County: Rachel Carson Trail

Cumberland County: Mount Holly Springs Council
Cumberland County: Build A Better New Cumberland
Dauphin County: Lancaster Mennonite School, Hershey

Erie County: Falls Road Cleanup

Montgomery County: <u>Upper Perkiomen Middle School</u>

Montgomery County: Upper Marion Twp. Park & Stream Cleanup

Montgomery County: Make Norristown Beautiful
Northampton County: Bangor Middle School

Winners will be announced on June 27 on Facebook. So spread the word - get your friends, family members and colleagues to vote for their favorite video.

Cash prizes, sponsored by the Pennsylvania Waste Industries Association.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 133 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.