



2015 BY THE NUMBERS SUMMARY

Recycle-Bowl is a fun, free, friendly competition and benchmarking tool for K-12 school recycling programs to promote waste reduction activities. School recycling programs across the nation compete in a race to collect the most recyclables over a four-week timeframe in the fall. Bragging rights and a recycled content prize are awarded to the school that recycles the most per capita. Whether a school has an extensive recycling program or is just launching one, Recycle-Bowl is an excellent way for teachers, student green teams, and facility managers to engage their school community in recycling and provide “teaching moments” with students about the benefits of recycling.

COMPARING 2014 AND 2015 SUCCESS

REGISTRATION PROFILE

	2014	2015
Number of Schools Registered	1,451	1,266
Percent of Registered Schools that Reported	84%	70%
Number of Students/Teachers Reached	860,250	689,942
Total Pounds Recycled	4.4 million	3.9 million
Average Pounds per Capita (School & District Division)	8.28 lbs/capita	7 lbs/capita
Percentage of participants with a hauling partner	82%	72%
GHGs Saved	7,187 MTCO ₂ e	5,726 MTCO ₂ e

- Top participating states were TX, AZ and OH. 46 states (plus DC) represented.
- 89% were in the School Division, and 11% were in the Community Division
- 88% were public schools, 7% were private schools, and 4% were charter schools.
- 56% were elementary, 16% were middle, 16% were high schools, and 12% were a mix.
- 27% of schools were in a suburban area, 16% in rural, 32% in urban and 8% in a mix.
- 15% of schools were registered by their community recycling coordinator.



Kirkpatrick Elementary School
(Clarksdale, MS)



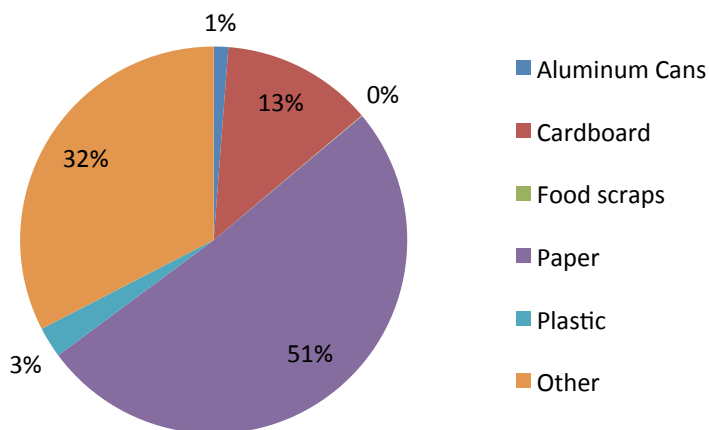
Allenstown Elementary
School (Allenstown, NH)



Daggett Montessori School (Ft. Worth, TX)



OVER 3,900,000 POUNDS OF RECYCLABLES COLLECTED



IMPACT METRICS

- 43% indicated they saw “some” or “significant” increase in recycling tonnage during the competition.
- There was a 19% increase in those that indicated having a “robust” recycling program as a result of the Recycle-Bowl competition.

“Unlike other school-based recycling contests, Recycle-Bowl offers educational resources and other tools that can help lead to changing or sustaining positive recycling behavior. It has helped our school build a recycling program from the ground up that is now second to none within Atlantic County and New Jersey.”

- Lisa Jiampetti-Egg Harbor City Community School (Egg Harbor, NJ)

WINNERS

- * **National School Division:** Egg Harbor City Community School (Egg Harbor, NJ)
- * **Community Division:** Hillcrest Elementary School (Dublin, GA)
- * **District Division:** Chapel Hill- Carrboro City Schools (Orange County, NC)
- * **Waste Reduction Champion:** IS 303 Herbert S. Eisenberg (Brooklyn, NY)
- * **Food Scrap Collection Champion:** Rancho Medanos Middle School (Pittsburg, CA)
- * **Most Improved:** Priest Elementary School (Detroit MI)

For more information, please contact:

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