

2016

# Beautiful.

A KEEP PENNSYLVANIA BEAUTIFUL PUBLICATION



KEEP  
PENNSYLVANIA  
*Beautiful*

KEEP AMERICA BEAUTIFUL AFFILIATE



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Cover Photo by: Jennifer Wimer, Jennings Environmental  
Education Center. Page 5 Photo: Robin Thompson, Codorus  
State Park. Entries in the Pennsylvania Parks & Forests Foun-  
dation's 2015 Parks & Forests Thru the Seasons  
Photo Contest. [PAParksandForests.org](http://PAParksandForests.org)

## DEAR FRIENDS,

We are excited to share with you our programs and accomplishments of the past year in this edition of Beautiful. It never ceases to amaze me what a group of volunteers can do - determined and so committed to their communities!

In 2015, we celebrated twenty-five years of building clean and beautiful communities by giving away **25 grants in 25 days** in support of grassroots community improvement efforts. We loved watching these projects come to fruition and were astounded that these projects brought back more than \$250,000 in community match. This perhaps more than anything else, illustrates the power of grassroots community improvement - with even just a little water; the seeds planted will grow into a beautiful and vibrant community garden! Check out the projects on pages 16 and 17.

We are also excited about the progress we are making, with the help of local governments and enforcement agencies, to identify and hold accountable individuals and businesses that choose to dump their trash illegally. Through **IllegalDumpFreePA.org**, an innovative program launched in 2015 that provides camera loans, training and online support to Pennsylvania municipalities and community groups to help them battle illegal dumping, there have been over 30 convictions in communities, state forests and recycling drop off centers across the state.

Keep Pennsylvania Beautiful was honored to be a part of the 2015-2016 Minor Judiciary Education Board's continuing education program where we trained the state's judicial officers about the social, environmental and economic impacts of illegal dumping. Our goal is to provide resources and identify real solutions for the challenges that our communities face regarding illegal dumping as we anticipate even more illegal dumping cases being seen in local courts as a result of our camera loan program mentioned above.

And finally, with many electronics recycling programs closing due to challenges with the state's electronic waste recycling law, the Covered Device Recycling Act, a growing number of PA residents have been left without access to recycling options for their outdated electronic consumer goods. Keep Pennsylvania Beautiful has launched **eWastePA.org** to help educate consumers about the law and disposal and recycling options for their electronics. Please read our related article on page 2.

We are grateful for the on-going support of our state agency partners, business council members, partnering organizations, individual donors, private foundations and supporters and the hundreds of thousands of volunteers who all share in our vision of a clean and beautiful Pennsylvania. Without your help our programs would not be possible. Thank you!

Sincerely,



Shannon Reiter, President



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## AWARDS AND GRANT HIGHLIGHTS

**2015 Governor's Award for Environmental Excellence - Keep Pennsylvania Beautiful's Great American Cleanup of PA for accomplishments and contributions to the conservation of Pennsylvania's environment.**

**Congratulations to our Affiliate Network, Pennsylvania state and local governments and corporate partners and volunteers! In February, Keep America Beautiful recognized Keep Pennsylvania Beautiful and its partners for the following initiatives and accomplishments.**

**State Innovation Award** - Keep Pennsylvania Beautiful for their recently launched IllegalDumpFreePA.org, a community resource to fight illegal dumping.



**America Recycles Day Award** - Keep Huntingdon County Beautiful, Keep Juniata County Beautiful, PA CleanWays of Mifflin County and Keep Perry County Beautiful's annual Tire War Competition.

**Great American Cleanup Award** - Pick It Up PA Days, a program that helps offset the expense of trash disposal for participants of the Great American Cleanup of PA.

**State Agency Partnership Awards** - The Pennsylvania Department of Transportation and the PA Department of Environmental Protection for support of the Great American Cleanup of PA.

**President Circle Awards** - Keep Pennsylvania Beautiful, Keep Lancaster County Beautiful, Keep York Beautiful and Keep Philadelphia Beautiful for their management and program excellence.

**State Affiliate Recognition Award** - Diamond Level - Keep Pennsylvania Beautiful received the highest level of recognition for management and administration.

**Keep America Beautiful-Waste Management Think Green Grants:** \$25,000 was granted to Pennsylvania communities to support the Philadelphia-based Please Touch Museum's children's garden (Keep Pennsylvania Beautiful), an urban farming operation in York County (Keep York County Beautiful), and implementation of a single stream recycling program through the Greensburg-Salem School District (City of Greensburg).

**Keep America Beautiful-UPS Community Tree and Recovery Tree Planting Grants:** \$10,000 was received to support canopy restoration in the City of Philadelphia (Keep Philadelphia Beautiful) and in Hempfield Park (Keep Westmoreland County Beautiful).



*Top Photo: Mike Rosen, Senior Vice President, Marketing & Communications, Keep America Beautiful; Shannon Reiter, President, Keep Pennsylvania Beautiful; John Quigley, Secretary, PA DEP; Ken Reisinger, Deputy Secretary, PA DEP; Tim O'Donnell, President, PA Waste Industries Association; Brenda Pulley, Senior Vice President, Recycling, Keep America Beautiful.*

*Middle Photo: Local affiliates and volunteers.*

*Bottom Photo: Mike Rosen, KAB; Carl Wesneski, Roadway Program Coordinator, PennDOT; Shannon Reiter, KPB; Brenda Pulley, KAB.*



## KEEP PENNSYLVANIA BEAUTIFUL LAUNCHES EWASTEPA.ORG PROVIDES RESOURCES FOR CONVENIENT, AFFORDABLE DISPOSAL AND RECYCLING TO PA RESIDENTS

The Covered Device Recycling Act (Act 108), enacted in 2010, prohibits the acceptance of 'covered devices' such as televisions, computers, computer monitors and all peripherals, at all PA solid waste facilities. This prohibits residents from putting them out at the curb for pickup. The law also stipulates that recyclers cannot charge a fee to offset the cost of proper disposal. This has created an imbalance of supply and demand causing many electronics collection programs to shut down leaving a growing number of PA residents without access to recycling options for their outdated electronic consumer goods, particularly old televisions.

We know Pennsylvanians want to do the right thing and dispose of their e-waste properly. To help Pennsylvanian's better understand Act 108, Keep Pennsylvania Beautiful has launched **eWastePA.org** that explains the original intent of the law and the unintended consequences and includes information on where to recycle electronics.

Recently, Keep Pennsylvania Beautiful urged legislators to review the PA Department of Environmental Protection's (DEP) Report to the General Assembly on the Covered Device Recycling Act (CDRA) 2014. The Report outlines the current challenges with the law and its impact on consumers, local municipalities and so many more. **The report can be accessed on the DEP website, <http://www.dep.pa.gov/Citizens/RecyclingDisposal/Electronics/Pages/default.aspx#.Vqu82IKnFTM>.**

**Visit [eWastePA.org](http://eWastePA.org) to find a recycling drop off center near you.**



## KEEP PENNSYLVANIA BEAUTIFUL PARTNERS WITH MINOR JUDICIARY EDUCATION BOARD TRAINS PENNSYLVANIA JUDGES ON IMPACTS OF ILLEGAL DUMPING ON OUR COMMUNITIES

Keep Pennsylvania Beautiful is participating in the 2015-2016 Minor Judiciary Education Board's continuing education program. From September through May, Keep Pennsylvania Beautiful is presenting fourteen one-hour training sessions to the state's judicial officers of the minor judiciary on illegal dumping including the scope of the problem, the environmental, social and economic impacts on our communities, as well as public opinion related to enforcement, cleanup, and prosecutions.

Keep Pennsylvania Beautiful is anticipating an increase in the number of cases seen in local courts due to the launch of their community-based Illegal Dump Abatement Program, [IllegalDumpFreePA.org](http://IllegalDumpFreePA.org) which includes a significant investment in surveillance support technology and public education and is sponsored by the PA Department of Environmental Protection.

*"Keep Pennsylvania Beautiful is honored to be a part of the Minor Judiciary Education Board's continuing education program. Our goal is to provide resources and identify real solutions for the challenges that our communities face regarding illegal dumping."*

Shannon Reiter, *President*, Keep Pennsylvania Beautiful



## ILLEGALDUMPFREEPA.ORG

Keep Pennsylvania Beautiful's Illegal Dump Free PA, launched this year, provides communities with the tools and resources they need to fight illegal dumping through a public education initiative, surveillance camera loan program and grants for deterrents. The program is gaining traction and has been instrumental in providing information needed for convictions across the state.

"Keep Pennsylvania Beautiful's involvement with our dumping problem has not only given us a targeted plan based on their years of experience, but they were also able to provide us with useful surveillance equipment that we have used to catch dumpers and monitor problem areas," said Todd Ottinger, Forest Ranger, Michaux State Forest.

"For years, residents of Wesleyville Borough and nearby communities have dumped old furniture, mattresses, tires, computers, even hazardous chemicals and paint at the Borough's recycling center. This has begun to change thanks to Keep Pennsylvania Beautiful and its generous loan of high-quality cameras," said Tom Maggio, Wesleyville Borough Manager, Erie County. The Borough submitted images captured by the surveillance cameras to local authorities and District Justice, Mark E. Krahe. Eighteen individuals were found guilty of theft of service and ordered to pay a fine.

Contact your County's Recycling Coordinator for proper disposal options. **For a list of Recycling Coordinators visit <http://gacofpa.org/SuppliesandResources/LocalResources.aspx>.** **For camera loan information contact Heidi Pedicone at 877-772-3673 or visit [illegaldumpfreepa.org](http://illegaldumpfreepa.org) for news about convictions and Caught on Camera, a gallery of photos captured with KPB surveillance cameras.**



Top: Women deposits broken TV at Wesleyville Borough Recycling Center  
Bottom: Two men unload their vehicle in Allegheny County



## ENVIRONMENTAL FOCUS

Pennsylvania Environmental Council (PEC) produces a monthly television talk show on environmental issues that is broadcast on the Pennsylvania Cable Network (PCN). November's show examined illegal dumpsites in Pennsylvania, along with the efforts being made to clean them up. Shannon Reiter, Executive Director of Keep Pennsylvania Beautiful was welcomed as the featured guest, while a roundtable discussion was led by former Secretary of the Pennsylvania Department of Environmental Protection (DEP) and Keep Pennsylvania Beautiful board member David Hess, Keep York Beautiful Executive Director Tom Smith, and Pennsylvania Environmental Council Vice President Janet Sweeney.



To view the episode go to <http://pecpa.org/press-releases/environmental-focus-media-center/>.



## INTERNATIONAL COASTAL CLEANUP OF PENNSYLVANIA SEPTEMBER THROUGH OCTOBER

In 2015, Keep Pennsylvania Beautiful, the statewide coordinator for the International Coastal Cleanup of Pennsylvania, worked with nearly 14,000 individuals and organizations from 44 Pennsylvania counties to remove over 1 million pounds of trash from Pennsylvania's waterways and coastal regions. **For more information visit [oceanconservancy.org](http://oceanconservancy.org) or contact Michelle Dunn at [mdunn@keeppabeautiful.org](mailto:mdunn@keeppabeautiful.org) or 877.772.3673 x113.**

In Elk County, 38 community volunteers removed over 2,520 pounds of trash, 4,500 pounds of scrap and 5 tires from the Clarion River. "Keep Pennsylvania Beautiful is an exceptional resource for individuals and groups, providing educational and promotional materials and plenty of gloves and bags for everyone," said Bekki Titchner, Elk County Recycling/Solid Waste Coordinator and PA CleanWays of Elk County Coordinator.

"Allegheny River Cleanup partners have participated in the International Coastal Cleanup for seven years now, removing and recycling 76,000 pounds of scrap metal, over 1,200 tires and 350 cu yards of trash. People from every business and organization in town pitch in to make the annual event a success," said John Beard, ICC Cleanup Coordinator and President and Registered Securities Principal, Northwest Financial Services.



*Allegheny River Cleanup volunteers remove a metal drum from the river.*



*Elk County community volunteers with their haul.*

## KEEP PENNSYLVANIA BEAUTIFUL AND WASHINGTON COUNTY COURT SYSTEM PARTNERSHIP CRACK DOWN ON ILLEGAL DUMPING

Through a partnership initiated in 2011, Keep Pennsylvania Beautiful and the Washington County Court System (WCCS) Furlough Into Service (FITS) Program celebrated their 100th illegal dump cleanup in Washington County this fall. Working from the 2005 Keep Pennsylvania Beautiful Illegal Dump Survey, the partnership has removed 314,449 pounds of trash and 4,190 tires. Surveillance signs and high-tech surveillance cameras have been erected at previously cleaned sites as well as random sites throughout the County. Multiple offenders have been captured on camera and fined.

The work completed by this partnership is funded through the Department of Community and Economic Development, Washington County Commissioners - Local Share Account Fund.



# KEEP AMERICA BEAUTIFUL

## GREAT AMERICAN CLEANUP

#KeepAmericaBeautiful  
#GAC2016

2016 NATIONAL SPONSORS



JOIN PENNSYLVANIANS ACROSS THE STATE - AND AMERICANS  
ACROSS THE NATION - FOR THE GREAT AMERICAN CLEANUP.

MARCH 1 - MAY 31

The 2016 Great American Cleanup of PA will begin on March 1st and end on May 31st. During this period, events registered through [gacofpa.org](http://gacofpa.org) will receive free bags, gloves, and vests from PennDOT District offices, as supplies last. Events can include litter cleanups, illegal dump cleanups, beautification projects, special collections, and educational events. As part of this event, the Pennsylvania Department of Environmental Protection and the Pennsylvania Waste Industries Association will sponsor Let's Pick It Up PA - Everyday from April 16th- May 9th. During the Pick It Up PA Days, registered events will be able to take the trash collected during their cleanup to participating landfills for free or reduced cost disposal.

In 2015, there were 4,931 events with 128,157 volunteers who collected 6,003,720 pounds of trash. As in years past, all 67 counties participated in this annual community improvement event.

To register your event or for more information contact Michelle Dunn, Great American Cleanup of PA Coordinator at 877-772-3673 x113 or [mdunn@keeppabeautiful.org](mailto:mdunn@keeppabeautiful.org).

2016 Great American Cleanup of PA Sponsors





# 2015 GREAT AMERICAN CLEANUP OF PENNSYLVANIA STATISTICS

| County  | Adams  | Allegheny | Armstrong | Beaver | Bedford | Berks  | Blair   | Bradford | Bucks   | Butler |
|---------|--------|-----------|-----------|--------|---------|--------|---------|----------|---------|--------|
| People  | 432    | 14,027    | 656       | 525    | 161     | 1,684  | 1,463   | 618      | 5,951   | 764    |
| Pounds  | 10,500 | 680,800   | 26,500    | 48,760 | 8,700   | 55,460 | 118,200 | 8,140    | 212,940 | 18,880 |
| Miles   | 80     | 588       | 154       | 162    | 58      | 415    | 173     | 74       | 842     | 500    |
| Greens* | -      | 310       | -         | -      | -       | 249    | -       | -        | 9,066   | -      |
| Tires   | 8      | 2,029     | 1,907     | 3,907  | 35      | 62     | 155     | 2        | 389     | -      |
| Events  | 33     | 177       | 40        | 68     | 16      | 49     | 73      | 38       | 208     | 72     |

| County  | Delaware | Elk     | Erie   | Fayette | Forest | Franklin | Fulton | Greene | Huntingdon | Indiana |
|---------|----------|---------|--------|---------|--------|----------|--------|--------|------------|---------|
| People  | 1,413    | 632     | 9,957  | 612     | 311    | 451      | 20     | 316    | 630        | 967     |
| Pounds  | 59,000   | 192,580 | 99,700 | 45,620  | 9,720  | 16,100   | 15,000 | 34,660 | 23,980     | 39,820  |
| Miles   | 220      | 186     | 254    | 107     | 121    | 105      | 100    | 106    | 28         | 178     |
| Greens* | -        | -       | -      | 400     | -      | -        | -      | -      | 300        | -       |
| Tires   | 12       | 679     | 70     | 276     | 2      | 1,203    | -      | -      | 89         | 12      |
| Events  | 87       | 46      | 83     | 63      | 43     | 36       | 2      | 29     | 25         | 87      |

\*trees, flowers, and bulbs planted



Carrick Green and Clean Day, Allegheny County



Conestoga



Allentown Hiking Club, Lehigh County



Conemaugh Valley Key Club, Cambria County



| Cambria | Cameron | Carbon | Centre | Chester | Clarion | Clearfield | Clinton | Columbia | Crawford | Cumberland | Dauphin |
|---------|---------|--------|--------|---------|---------|------------|---------|----------|----------|------------|---------|
| 835     | 57      | 633    | 1,356  | 4,998   | 197     | 531        | 780     | 375      | 1,054    | 1,680      | 1,076   |
| 303,020 | 29,620  | 55,320 | 93,500 | 180,860 | 7,660   | 10,920     | 17,300  | 23,060   | 10,480   | 30,720     | 32,260  |
| 110     | 68      | 173    | 185    | 607     | 44      | 80         | 111     | 143      | 100      | 168        | 77      |
| 401     | -       | 33     | -      | 20      | -       | 642        | -       | -        | -        | 51         | -       |
| 3,247   | -       | 8      | 1,857  | 127     | -       | 6          | 3,954   | 89       | -        | 21         | 647     |
| 58      | 11      | 84     | 129    | 112     | 18      | 27         | 28      | 25       | 47       | 89         | 66      |

| Jefferson | Juniata | Lackawanna | Lancaster | Lawrence | Lebanon | Lehigh  | Luzerne | Lycoming | McKean | Mercer | Mifflin | Monroe |
|-----------|---------|------------|-----------|----------|---------|---------|---------|----------|--------|--------|---------|--------|
| 355       | 164     | 3,388      | 6,115     | 842      | 983     | 6,328   | 9,481   | 623      | 1,819  | 865    | 168     | 849    |
| 24,760    | 5,960   | 115,220    | 323,060   | 22,740   | 19,880  | 181,700 | 828,540 | 32,200   | 89,760 | 26,880 | 12,280  | 45,940 |
| 72        | 38      | 341        | 646       | 101      | 158     | 139     | 240     | 450      | 95     | 64     | 25      | 293    |
| -         | -       | 8          | 310       | -        | -       | 568     | -       | -        | 20     | -      | -       | -      |
| -         | -       | 50         | 40        | 42       | 56      | 477     | 452     | -        | 72     | 1,234  | 166     | 43     |
| 4         | 22      | 100        | 302       | 61       | 33      | 54      | 192     | 111      | 32     | 36     | 18      | 110    |

\*trees, flowers, and bulbs planted



American Heritage Girls Troop 1747,  
Lebanon County



ga Cleanup, Lancaster County

*"What happens on the land affects the water and in order to keep the Schuylkill River clean, we need to keep our communities, parks, roads, and neighborhoods clean. By registering a cleanup or volunteering for one, anyone can help create a healthy Schuylkill River and a beautiful Pennsylvania."*

**Tom Davidock,**  
**Schuylkill Action Network**  
**Coordinator of the Partnership**  
**for the Delaware Estuary**



Juniata Valley Elementary School,  
Huntingdon County



ty



Borough of Hellertown, Lehigh County



Laurel Highlands Historical Village,  
Cambria County



# 2015 GREAT AMERICAN CLEANUP OF PENNSYLVANIA STATISTICS

| County  | Montgomery | Montour | Northampton | Northumberland | Perry  | Philadelphia | Pike   | Potter | Schuylkill | Snyder | Somerset |
|---------|------------|---------|-------------|----------------|--------|--------------|--------|--------|------------|--------|----------|
| People  | 3,317      | 55      | 1,391       | 318            | 533    | 19,933       | 777    | 253    | 2,127      | 342    | 241      |
| Pounds  | 48,460     | 2,900   | 39,140      | 55,580         | 14,040 | 913,940      | 23,840 | 13,080 | 99,600     | 19,480 | 9,400    |
| Miles   | 193        | 28      | 91          | 35             | 81     | 17           | 263    | 104    | 61         | 147    | 59       |
| Greens* | 74         | -       | -           | -              | -      | 468          | -      | -      | -          | -      | -        |
| Tires   | 132        | -       | 25          | 100            | 4      | 6,167        | 7      | -      | 5          | 7      | 177      |
| Events  | 64         | 5       | 60          | 19             | 41     | 748          | 101    | 50     | 45         | 26     | 21       |

\*trees, flowers, and bulbs planted



Valley View Bio Club, Lackawanna County



Uniontown Downtown Beautification, Fayette County



Wissahickon Valley Watershed Association, Montgomery County

"This important partnership with Keep Pennsylvania Beautiful will considerably expand the environmental impact of Project Clean Stream. It's an exciting opportunity for more people and more communities to take action and join our cleanup efforts and also gain a deeper appreciation for why it's so critical to care for the environment and keep their local streams healthy."

Al Todd,  
Alliance for the Bay Executive Director



North Versailles, Allegheny County



University of Scranton, Lackawanna County



| Sullivan | Susquehanna | Tioga  | Union  | Venango | Warren | Washington | Wayne  | Westmoreland | Wyoming | York   | Multiple Co. | TOTAL     |
|----------|-------------|--------|--------|---------|--------|------------|--------|--------------|---------|--------|--------------|-----------|
| 225      | 776         | 676    | 517    | 576     | 377    | 2,193      | 1,572  | 1,370        | 443     | 1,596  | 779          | 127,529   |
| 6,000    | 48,560      | 26,940 | 23,960 | 14,240  | 11,620 | 146,080    | 37,780 | 61,860       | 10,100  | 23,660 | 67,720       | 5,966,680 |
| 110      | 222         | 699    | 164    | 124     | 509    | 259        | 207    | 415          | 81      | 147    | 128          | 13,122    |
| -        | -           | -      | -      | -       | -      | -          | -      | 110          | -       | -      | 20           | 13,050    |
| -        | 1,860       | 14     | 10     | 6       | 721    | 442        | 158    | 381          | 2       | 504    | 194          | 34,341    |
| 30       | 115         | 44     | 30     | 43      | 30     | 78         | 57     | 95           | 40      | 70     | 3            | 4,859     |

\*trees, flowers, and bulbs planted



Westmoreland County



United Way, Erie County



SNPJ Lodge 729 of Yukon, Westmoreland County



Sheetz supports GACPA



Watershed Alliance, Washington County

"Sheetz is thrilled to partner with Keep Pennsylvania Beautiful. Being connected in the communities in which we operate is an important part of the Sheetz DNA. We encourage our local team members to get out in their local areas and not only be ambassadors for Sheetz, but good members of the community. We believe that what we do now for the state of Pennsylvania is important and will impact future generations."

**Ryan Sheetz,**  
Director of Brand Strategy



## KEEP PENNSYLVANIA BEAUTIFUL FIGHTS BLIGHT WITH STRATEGIC COMMUNITY GREENING PARTNERSHIP

KPB's Strategic Community Greening Partnership Pilot is supported by the Richard King Mellon Foundation and aims to fund 2-4 individual green reuse projects throughout Westmoreland County in partnership with the Westmoreland County Land Bank.

The partnership recently awarded a \$2,000 seed grant to the "The Seeds of Change Project" for a community garden in Jeannette, Westmoreland County. The Seeds of Change project is a cooperative effort between the Westmoreland County Land Bank, the City of Jeannette and private citizens to transform a blighted, abandoned property into a community garden. The project property on Clay Avenue will be renewed with multiple raised gardens, a greenhouse, shared public gardens and a tranquil seating space. The project will reach out to the community to tend and maintain the space.

"Communities like Jeannette are mobilizing local community groups to take back their towns. The Land Bank makes it possible for volunteers and local leaders to come together as neighbors to create a better community image. We are so appreciative of the funding from Keep Pennsylvania Beautiful toward this community garden," said April Kopas, Executive Director, Westmoreland County Land Bank.



Representatives of Seeds of Change, Westmoreland County Land Bank and Keep Pennsylvania Beautiful celebrate a new community garden in Jeanette, PA



Haine Middle School students, Butler County.

## LITTER FREE SCHOOL ZONE

Keep Pennsylvania Beautiful invites schools across the Commonwealth to participate in the Litter Free School Zone Program, a comprehensive program that helps raise awareness of environmental issues and encourages community stewardship.

"My fifth grade students at Haine Middle School were excited to participate in our first LFSZ project. Not only did our efforts clean up our school campus, it promoted an environmental awareness within my students," said John Schmidt, 5th Grade Teacher, Haine Middle School, Seneca Valley School District.

"Our students take pride in maintaining a litter free school at Springfield Elementary," said Richard Harvey, Principal, Springfield Elementary School, Erie County.

For questions about the KPB adoption program or Litter Free School Zone program contact Stephanie Larson at [slarson@keepapbeautiful.org](mailto:slarson@keepapbeautiful.org). If you would like to adopt a state-maintained road, contact Carl Wesneski, PennDOT at [cwesneski@pa.gov](mailto:cwesneski@pa.gov).



## FRESH PAINT DAYS PENNSYLVANIA IMPROVING COMMUNITIES ONE GALLON OF PAINT AT A TIME

Eight Pennsylvania Communities are a little bit brighter thanks to 2015 Fresh Paint Days Pennsylvania Program grants provided by Keep Pennsylvania Beautiful with support from Glidden Professional and The Home Depot. Designed to provide community groups with paint and supplies, the program enables groups to renew a community structure in need into something beautiful through the application of fresh paint and a lot of elbow grease. In 2015, over 200 community volunteers worked 1,123 hours in support of the projects. In-kind donation value exceeded \$30,000.

"Glidden Professional is honored to partner with Keep Pennsylvania Beautiful. Fresh Paint Days is a valuable program and I want to congratulate the winners. A renewed community appearance not only adds to home values, it also helps attract business investments and improves the neighborhood's overall appearance," said Dan Corum, Northern Division Sales Manager for Glidden Professional Paints.

To view all Fresh Paint Days Projects go to <http://www.keeppabeautiful.org/KeepIt/FreshPaintDays.aspx>.



*Henry's Garage, a third generation business in operation since 1950, received a new coat of paint from community volunteers. "Dupont Borough considers this project to be a step forward for the downtown business district. By beginning with one of the older buildings, we hope to encourage others to follow suit and spruce up the community overall," said Patricia McDonald, Dupont Borough Manager.*

## KEEP PENNSYLVANIA BEAUTIFUL ADOPTION PROGRAM

Keep Pennsylvania Beautiful thanks over 115,000 Adoption Program volunteers and PennDOT Adopt-A-Highway volunteers and the local governments that support their efforts, for making our Pennsylvania communities cleaner and more beautiful! Adopting roads and areas is a proven and effective way to prevent litter, saving local government resources and keeping our communities clean.

"Keep Pennsylvania Beautiful helps us every step of the way to organize and conduct our Borough cleanups," said Jane Milner, Coordinator of Community Relations for the Borough of Jefferson Hills, Allegheny County. "The encouragement by Keep Pennsylvania Beautiful to our residents and community groups enables us to count on their continual support as we strive to keep our neighborhoods and roads litter free."

"The care and dedication that Keep Pennsylvania Beautiful provides to keep our community clean is very much appreciated. It's an asset to the residents of Upper Gwynedd Township," said Willard Troxel, Superintendent of Public Works Upper Gwynedd Township, Montgomery County.



*Jefferson Hills Borough road adopters clean Scotia Hollow Road.*



### KEEP PENNSYLVANIA BEAUTIFUL AFFILIATES

Allegheny CleanWays\*  
Keep Allentown Beautiful\*  
Keep Bedford County Beautiful  
Keep Blair County Beautiful\*  
Keep Bradford County Beautiful  
Keep Bucks County Beautiful  
Keep Cambria County Beautiful  
Clinton County CleanScapes  
PA CleanWays of Cumberland County

PA CleanWays of Elk County  
PA CleanWays of Fayette County  
Keep Harrisburg /Dauphin County Beautiful\*  
Keep Huntingdon County Beautiful  
Keep Juniata County Beautiful  
Keep Lancaster County Beautiful\*  
PA CleanWays of McKean County  
PA CleanWays of Mifflin County  
Keep Northeastern PA Beautiful\*  
Keep Perry County Beautiful  
Keep Philadelphia Beautiful\*

Reading Beautification, Inc.\*  
Keep Royal Gardens Beautiful  
Keep Somerset County Beautiful  
Tri-County CleanWays  
(Butler, Lawrence & Mercer)  
PA CleanWays of Venango County  
Keep Washington County Beautiful  
Westmoreland Cleanways\*  
Keep York Beautiful\*

\*Those with an asterisk are certified  
Keep America Beautiful Affiliates.

### AFFILIATE NOTES

Congratulations to **Keep Harrisburg/Dauphin County Beautiful** for completing their certification with Keep America Beautiful's expanding nationwide community-based network of affiliates.

## KEEP PENNSYLVANIA BEAUTIFUL AFFILIATES RECOGNIZE VOLUNTEERS OF THE YEAR

Allegheny CleanWays, Richard Grace  
Keep Blair County Beautiful, Frank Hibernik *(not pictured)*  
PA CleanWays of McKean County, Jodi Tanner  
PA CleanWays of Mifflin County, Earl Tabb  
Keep Royal Gardens Beautiful, Tracylea Byford and Project M.E.O.W.



### ART WITH A PURPOSE – LITTER LETTER PROJECT COMES TO LANCASTER

The Litter Letter Project is a progressive public art project designed to get residents to think about how litter affects the community and the environment. Life-sized letters spelling out the message, 'RETHINK' was installed in front of J.P. McCaskey High School in Lancaster City. The message was chosen by the local community and various civic groups helped construct and fill the letters. The Litter Letter Project began in Louisiana in 2013 by designer and educator Rachael Hatley as a tool for social change. Since then, the campaign has spread to other states. Sponsored by the Lancaster County Solid Waste Management Authority (LCSWMA), the Lancaster Litter Letter Project is the second Keep America Beautiful city in Pennsylvania to adopt the concept.

"The spirit of this project, and the word chosen, represents a founding principle of LCSWMA's philosophy on managing waste. By rethinking how waste can be used in a positive way—like working together to keep our public spaces clean of litter, while adding the delight of a public art piece—we can make great things happen for our communities." Kathryn Sandoe, Deputy Chief of Community Relations LCSWMA.

*Community volunteers fill letters with trash.*





### KEEP BEDFORD COUNTY BEAUTIFUL PARTNERS WITH REI TO IMPROVE COMMUNITY

Keep Bedford County Beautiful completed three events with the help of a \$4,000 grant from Recreation Equipment Incorporated (REI). Volunteer groups removed 53,200 pounds of trash and 112 tires along approximately 25 miles of the Raystown Branch Water Trail and planted riparian vegetation and removed invasive, nonindigenous plants along the Huntingdon and Broad Top Rail Trail. The affiliate also initiated a Monarch Waystation program that will establish sites for monarch caterpillar food and nectar plants for monarch butterflies along trails in Shawnee State Park and Tenley Park. More than 140 community members worked over 670 hours to help make these three projects successful. Community support groups include: Bob's Creek Stream Guardians, Bedford County Conservation District, local Eagle Scouts, Sheetz, Wal-Mart, Queen City Fruit and Produce, and Everett Foodliner.



"REI's commitment to community stewardship through its partnerships with local nonprofit organizations should be a model for corporate engagement nationwide. Keep Bedford County Beautiful and REI together continue working toward a better Bedford County in which to live, work, and play." Guy Stottlemeyer, Keep Bedford County Beautiful Affiliate Coordinator.



### AFFILIATES CELEBRATE 10TH ANNUAL TIRE WAR

The Tenth Annual Tire War results are in and not only did Keep Pennsylvania Beautiful Affiliates collect more than 3,800 tires as part of this event, the program received national recognition from Keep America Beautiful for first place in the America Recycles Day Program Award category.

"Our Community has embraced this program. It not only provides a means of tire disposal, but has also served as a source of pride to our residents who choose to do the right thing. The Tire War has the support of local businesses, and residents, as well as the Conservation District Board," noted Celina Seftas, Huntingdon County Conservation District Manager and Keep Huntingdon County Beautiful coordinator.

|                    |   |
|--------------------|---|
| <b>1,480 Tires</b> | <b>Keep Huntingdon County Beautiful</b> |
| <b>1,238 Tires</b> | <b>Keep Perry County Beautiful</b>      |
| <b>638 Tires</b>   | <b>PA Cleanways of Mifflin County</b>   |
| <b>508 Tires</b>   | <b>Keep Juniata County Beautiful</b>    |



*Huntingdon County Tire War volunteers.*

The Tire Wars, sponsored in part by the Department of Environmental Protection's HHW/Small Business Hazardous Waste Collection Program, have gathered and recycled nearly 30,000 tires from local County residents since 2006.



## ANNUAL FINANCIALS FY 2014-2015

## STATEMENT OF ACTIVITIES

September 30, 2015

|                                  |                     |
|----------------------------------|---------------------|
| <b>TOTAL REVENUE AND SUPPORT</b> | <b>\$ 1,251,864</b> |
|----------------------------------|---------------------|

**FUNCTIONAL EXPENSES**

|                        |              |
|------------------------|--------------|
| Programs and Services  | \$ 1,010,555 |
| Management and General | \$ 117,233   |
| Fundraising            | \$ 22,710    |

|                                  |                     |
|----------------------------------|---------------------|
| <b>TOTAL FUNCTIONAL EXPENSES</b> | <b>\$ 1,150,498</b> |
|----------------------------------|---------------------|

|   |                   |
|---|-------------------|
| <b>EXCESS OF REVENUE AND SUPPORT<br/>OVER FUNCTIONAL EXPENSES</b> | <b>\$ 101,366</b> |
|---|-------------------|

## STATEMENT OF FINANCIAL CONDITION

September 30, 2015

**ASSETS****CURRENT ASSETS**

|                             |                   |
|-----------------------------|-------------------|
| Cash                        | \$ 159,498        |
| Account receivable          | \$ 102,657        |
| Unbilled Receivables        | \$ 108,166        |
| Prepaid expenses            | \$ 12,567         |
| <b>TOTAL CURRENT ASSETS</b> | <b>\$ 382,888</b> |

**NONCURRENT ASSETS**

|                                |                   |
|--------------------------------|-------------------|
| Capital Assets                 | \$ 5,073          |
| Investments                    | \$ 77,060         |
| <b>TOTAL NONCURRENT ASSETS</b> | <b>\$ 82,133</b>  |
| <b>TOTAL ASSETS</b>            | <b>\$ 465,021</b> |

**LIABILITIES AND NET ASSETS**

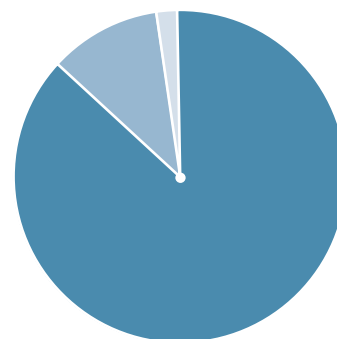
|                                  |                  |
|----------------------------------|------------------|
| <b>TOTAL CURRENT LIABILITIES</b> | <b>\$ 35,743</b> |
|----------------------------------|------------------|

**NET ASSETS**

|                        |            |
|------------------------|------------|
| Unrestricted           | \$ 291,883 |
| Temporarily restricted | \$ 137,395 |

|                         |                   |
|-------------------------|-------------------|
| <b>TOTAL NET ASSETS</b> | <b>\$ 429,278</b> |
|-------------------------|-------------------|

|   |                   |
|---|-------------------|
| <b>TOTAL LIABILITIES AND NET ASSETS</b> | <b>\$ 465,021</b> |
|---|-------------------|



ALLOCATION OF EXPENSES 2014 - 2015

- Program Services 88%
- Management & General 10%
- Fundraising 2%





## BUSINESS COUNCIL MEMBERS

### BENEFACTORS: \$5,000 - \$9,999

Pennsylvania Food Merchants Association  
Pennsylvania Waste Industries Association  
Sheetz  
ShopRite and The Fresh Grocer  
Wawa, Inc.

### PATRONS: \$1,000 - \$4,999

Giant Eagle Inc.  
Giant Food Stores, LLC  
Lancaster County Solid Waste Management Authority  
Republic Services  
Steel Recycling Institute  
Wegmans Food Market - PA Division Office  
Weis Markets

### ASSOCIATES: \$100 - \$999

Beaver Meadows Borough  
Borough of Leetsdale  
Clinton County Solid Waste Authority - Wayne Township Landfill  
Cook Riverside Cabins  
Indiana Moose Lodge 174  
Keystone Technology Management, LLC  
Krupar Insurance Services  
Moonstone Environmental, LLC  
Nestor Resources, Inc.  
New Morning Farm  
Professional Recyclers of Pennsylvania  
Solid Waste Association of North America - Keystone Chapter

## FUNDERS

### COMCAST

COMMONWEALTH OF PENNSYLVANIA OFFICE OF ATTORNEY GENERAL  
DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT,  
WASHINGTON COUNTY COMMISSIONERS

- Local Share Account Fund

### DEPARTMENT OF ENVIRONMENTAL PROTECTION

- Bureau of Waste Management  
- Coastal Resources Management  
- Pennsylvania Household Hazardous Waste Program

### EARTH SHARE

### ENVIRONMENTAL FUND OF PENNSYLVANIA

### GLIDDEN PROFESSIONAL

### THE HOME DEPOT FOUNDATION

### KEEP AMERICA BEAUTIFUL

- Cigarette Litter Prevention Program  
- Waste Management

### RECREATION EQUIPMENT INCORPORATED (REI)

### ROBERT WATERS CHARITABLE TRUST OF THE COMMUNITY

### FOUNDATION FOR THE ALLEGHENIES

### THE RICHARD KING MELLON FOUNDATION

### THE RICHARD KING MELLON FOUNDATION/CFWC IMPACT FUND OF THE COMMUNITY FOUNDATION OF WESTMORELAND COUNTY

## INDIVIDUAL MEMBERS AND DONORS

### Lifetime Member

Jones, Beverly

### Sustaining (\$1,000 - \$4,999)

Anderson, Scott  
Schwab Charitable Fund

### Supporter (\$500 - \$999)

Bonner, James  
Derry Township Board of Supervisors  
Giglio, Joseph M.  
Hess, David and Mary  
McCorkle, David

### Sponsor (\$100 - \$499)

Adamczyk, Joyce E.  
Bartoli, Mario  
Blair Garden Club  
Borough of Leetsdale  
Brunner, David and Sylvia  
Condoguinet Creek  
Crawford, James  
Decatur Township Road District  
Denworth, Joanne R.  
Granville Township  
Hursh, Carl  
Indiana Moose Lodge 174  
Mekosh, Mary Anne  
Menno Township Supervisors  
Moonstone Environmental  
Nestor Resources, Inc.  
Orr, Nancy J.  
Painter, James  
Perthes, Matt  
Porter, Margaret L.  
Reedy, Herman  
Reiter, Shannon  
Shade, Dalton  
Sharma, Shell  
Slates' Salvage  
Smith, Thomas  
SWANA - Keystone Chapter  
Von Lunen, Mark R.  
Williams, Heather  
Wood Township Road District  
Zona, Jerry and Denise

### Friend (\$15 - \$99)

Allison Christian Church  
Aurand, Dorothy and Lynn  
Baker, Barbara A.  
Baker, Joseph and Dolores  
Bates, Richard K.  
Benevity Causes  
Bitz, Daniel  
Blakeley, Gail G.

Bower, Mary M.  
Brofee, Neal  
Burnett, Valerie and Matt Kane  
City of Lancaster  
Clark, Jim and Shirley  
Clingerman Landscape and Maintenance  
Dalby, Peter and Barbara  
Dillsburg Borough  
Dolte, Phil and Rebecca  
Ebeling, Richard and Nancy  
Elkin, Steve and Mary  
Falk, Gary  
Fleischer, Alice  
Fox, Vernon  
Friends of Silver Lake Nature Center  
Fye, Rodney  
Henry, Charles E.  
Hollinger, Diane  
Hostetter, James  
Huber, Jeannine  
Hughes, Warren and Mary  
Jaymes, Carl F.  
Kleckner, Dr. Lester  
LaFayette Township  
McKelvey, Kim  
Miller, Palmira  
Millin, Allen and Gail  
Moore, Katherine C.  
Onofrey, Michael  
Patsiga, Gerald  
Patterson, James A.  
Sechrist, Roy and Pam  
Shaver, Joan  
Sprowls, James  
Stacey, Terry H.  
Steffes, Robert  
Stockley, Mark and Allison  
Stoffel, William  
Stonycreek Township  
Strait, Robert  
Swann, Alan  
Tanner, Jeff and Jennifer  
Troha, Robert  
Union, Michael B.  
Vansickle, Sherman and Mary Ann  
Weaver, Stephen and Mary  
Webb Turner, Dawn R.  
Weigle, William  
Weiland, Susanne M.  
Williams, Richard  
York Township

## MEMORIAL DONATIONS

Mr. and Mrs. Roy Sechrist in memory  
of Dale Steltzer

Ms. Joyce Adamczyk in memory  
of Dale Steltzer



## INKIND

|  |   |   |
|--|---|---|
| Advanced Disposal -<br>McClellandtown                  | Evergreen Landfill, Inc.                        | Sandy Run Landfill, Inc.                  |
| Advanced Disposal - Greentree<br>Landfill              | Galeton   | Sheetz, Inc.                              |
| Annin Township - Bedford County                        | Giant   | Shift Collaborative                       |
| Au Pair USA  | Grand Central Sanitary Landfill                 | Signs by Tomorrow                         |
| Bedford County Conservation<br>District                | Gregg, Susan                                    | Southern Alleghenies Landfill             |
| Bridgestone/Firestone                                  | In Community Magazine                           | Spy Connection - Tim Baker                |
| Brownsville Bus Lines                                  | Keep America Beautiful, Inc.                    | Student Life                              |
| Casella Landfill                                       | Keystone Sanitary Landfill, Inc.                | Swineford, Larry                          |
| Clinton County Solid<br>Waste Authority                | Laurel Highlands Landfill, Inc.                 | Tabb, Earl                                |
| CME Websites   | Luzerne Township Supervisors                    | Thomas, Mark and Sue                      |
| CNO Financial  | Lycoming County Landfill                        | Union Township                            |
| Comcast  | McFadden Machine Company                        | United Way                                |
| Comcast Corporation -<br>Philadelphia                  | Menno Township Supervisors                      | Villanova University                      |
| Commonwealth Environmental<br>Systems Landfill         | Miller, Doug                                    | Walmart Distribution Center -<br>Bedford  |
| Cumberland County<br>Conservation District             | Ocean Conservancy                               | Waste Management -<br>Mountain View       |
| Earth Friendly Products                                | PA Department of<br>Environmental Protection    | Waste Management - Washington             |
| Earth Share Pennsylvania                               | PA Department of Transportation                 | Waste Management Inc. -<br>Monro Landfill |
| Eastern PA Coalition for Abandoned<br>Mine Reclamation | PA State Association of Boroughs                | Wayne Township                            |
| Everett Foodliner                                      | PA State Association of Township<br>Supervisors | Weis Markets                              |
|  | Park's Garbage Service, Inc.                    |   |
|  | Penncraft Market                                |   |
|  | PPO&S   |   |
|  | Professional Recyclers of<br>Pennsylvania       |   |
|  | Queen City Fruit and Produce                    |   |

### KEEP PENNSYLVANIA BEAUTIFUL'S 25 IN 25 GRANT PROGRAM

Keep Pennsylvania Beautiful's 25 in 25 Grant Program was created in recognition of the organization's 25th Year Anniversary. KPB provided 25 grants in 25 days to celebrate 25 years of building clean and beautiful communities. The projects were a tremendous success and included diverse grassroots initiatives that ranged from butterfly gardens to public space recycling. Across the Commonwealth volunteers removed trash and tires from miles of streams and trails. Dedicated community members planted thousands of native plants, trees, bulbs, and flowers. Educational trail signage was built, rain gardens and outdoor classrooms were created all while involving and educating thousands of youth. **Through this program, more than \$250,000 worth of community match was invested in communities across Pennsylvania.**



Erie Downtown Partnership



Allegheny Aquatic Alliance



Penn Township

# 25/25/25





Since 1990 Statewide Statistics:

**121,040,107** Pounds of Trash Properly Disposed

**3,190,370** Pounds of Electronics Recycled

**2,014,574** Invaluable Volunteers

**829,975** Tires Properly Disposed

**158,999** Miles of Road Cleaned

Our vision is a clean and beautiful Pennsylvania. It is a vision we all share. A clean and beautiful Pennsylvania means quality of life for our residents, economic development and prosperity in our communities, a sense of pride, and a brighter future for our children.



*Friends of Milton State Park*



*West Reading Elm Street*



*Blairsville Community Development Authority*







**KEEP  
PENNSYLVANIA**  
*Beautiful*  
KEEP AMERICA BEAUTIFUL AFFILIATE

**Keep Pennsylvania Beautiful**  
105 West 4th Street  
Greensburg, PA 15601-2981

(877) 772-3673 toll free  
Phone: (724) 836-4121  
Fax: (724) 836-1980  
E-mail: [info@keeppabeautiful.org](mailto:info@keeppabeautiful.org)  
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To unsubscribe to this newsletter, please call or e-mail the Keep Pennsylvania Beautiful office.



Keep Pennsylvania Beautiful is a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

**For volunteer opportunities go to [keeppabeautiful.org](http://keeppabeautiful.org).**

This newsletter is printed on recycled paper using vegetable based inks.



Empowering Pennsylvanians to make our communities clean and *Beautiful*.

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GREENSBURG, PA  
PERMIT NO. 25

To become a member or to donate to Keep Pennsylvania Beautiful go to <http://www.keeppabeautiful.org/BecomeAMember.aspx>.

