



# Fresh Paint Days Project H.O.M.E. Philadelphia County

## VOLUNTEERS

The Honickman Learning Center &  
Comcast Technology  
Labs-Teen Program

Project H.O.M.E.

Ridge Avenue Business  
Association

## DONORS & SPONSORS

Cecil B. Moore Ridge Avenue  
Business Association

City of Philadelphia CDC Tax Credit  
Program

Community Design Collaborative

The Honorable Darrell, L. Clarke,  
Councilman for District 5

Klehr, Harrison, Harris, Branzburg, LLP

## CONTRACTED SERVICES

Victory Paints

Project H.O.M.E was a recipient of Fresh Paint Days grant from Keep Pennsylvania to implement economic recovery strategies for the Ridge and Cecil B. Moore Avenue business corridors. Three buildings located on Ridge Avenue were selected for the project. Historically these business corridors have been the heart and soul of the community with local markets, deli's, and other businesses that provided goods and services to local residents who worked in the nearby factories.

Fresh Paint Days has helped Project H.O.M.E and the Business Association to jump start the *Ridge Avenue on the Rebound: Five Year Action Plan* and the *Ridge Avenue Commercial Corridor Revitalization Plan*, by providing 55 gallons of paint and supplies to paint three adjoining buildings. Project H.O.M.E. and the Business Association believe that by enhancing the appearance of several businesses, other local businesses in the corridor will do the same, which will attract more investment, create jobs for local residents and improve the local economy and quality of life for the residents of Lower North Philadelphia.

By working together we all made a difference in Lower North Philadelphia for the residents.

**Event Date: October 2011**

**Township: City of Philadelphia**

**# Volunteers: 11**

**# Volunteer Hours: 55**

"For nearly seven years Project H.O.M.E and Cecil B. Moore Business Association have been looking for funding and resources to implement this type of impact program. Fresh Paint Day! gave us the opportunity to realize this project is possible. As such, we will be looking to expand on our success onto additional blocks along the corridor."

Carolyn Placke  
Project H.O.M.E.



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**Richard King Mellon  
Foundation**



**PPG  
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PAINTS**



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